CERTIFIED BUSINESS TRANSFORMATION PROFESSIONAL PROGRAM

RC™ Ramaq Chools

Consulting, Training & IT Services

Contact

📞 +966536834733

✉️ info@ramaqchools.com

🌐 ramaqchools.com

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Certified Business Transformation Professional Program

Introduction to Business Transformation

Welcome, future business transformation expert! 🌟 This course teaches participants how to master the business transformation and business development body of knowledge, and how to apply it to help clients solve critical business challenges using a whole-systems approach. The course covers topics such as strategic management analysis, marketing management analysis, financial management analysis, project management analysis, organizational and general management analysis, and human resources management analysis. 🚀

Why Choose Chools? 🏆 Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Success Rate: Secure your future with our proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- Expert Instructors: Learn from industry veterans with hands-on experience.
- Hybrid Learning Model: Balance online flexibility with in-person engagement.
- Comprehensive Curriculum: Stay ahead with courses designed to meet market demands.
- Community and Networking: Be part of an active community of learners and professionals.

WHO CAN APPLY?

ELIGIBILITY CRITERIA:

- A bachelor's degree or higher in any field.
- A minimum of two years of experience in any related business area (IT, Consulting, Marketing, Management, HR, Business, Operations, etc.).

IDEAL CANDIDATES:

Individuals motivated to achieve personal and professional goals and earn a globally recognized credential.

PROGRAM OVERVIEW 📚

The Certified Business Transformation Professional Program provides extensive education in business transformation practices. Our curriculum ensures a comprehensive understanding through four progressive stages, combining theoretical knowledge with practical, hands-on experience.

LEARNING MODE:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.

CURRICULUM HIGHLIGHTS:

- **Fundamental Knowledge:** Core principles of organizational change.
- **Advanced Techniques:** In-depth understanding of advanced change management tools and practices.
- **Real-World Applications:** Practical projects and case studies to apply your learning.
- **Capstone Project:** A final project that integrates all your skills and knowledge, showcasing your proficiency in change management.

PROFESSIONAL DEVELOPMENT:

- **Continuous Learning:** Stay updated with the latest trends and advancements in organizational transformation.
- **Networking Opportunities:** Connect with industry experts, peers, and alumni to advance your.
- **Ethical Considerations:** Learn about ethics and compliance to maintain the integrity of your practices.

PROGRAM OBJECTIVES 🎯

- Master technical skills in business transformation.
- Implement advanced business transformation techniques and tools.
- Explore business transformation frameworks and best practices.
- Address real-world challenges in business transformation.
- Understand ethical considerations in business governance.
- Foster continuous learning.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in business transformation.

EXPECTED OUTCOMES 🌟

- Proficiency in change management tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of ethical practices.
- Innovation in change management solutions.

SKILLS LEARNED 💡

- **Strategic Management Analysis:** Analyzing and developing strategic plans.
- **Marketing Management Analysis:** Understanding and applying marketing strategies.
- **Financial Management Analysis:** Managing financial aspects of transformation.
- **Project Management Analysis:** Leading and managing projects effectively.
- **Organizational and General Management Analysis:** Optimizing organizational structures and processes.
- **Human Resources Management Analysis:** Managing and developing human resources

ORGANISATIONAL DEVELOPMENT

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Job Positions and Opportunities 💼

- **Career Paths:** Organizational Transformation Consultant, Change Management Specialist, Project Manager, HR Manager, Leadership Development Consultant.
- **Industry Demand:** High demand across various sectors, competitive salaries, and strong growth potential.

Key Industry Verticals 🚀

- **Skill Application Areas:** Technology, Finance, Healthcare, Government, Retail, Energy, Telecommunications, Manufacturing.

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PROGRAM OUTLINE 📅 JUL 17

Stage 1: Fundamentals of Business Transformation

1. Introduction to Business Transformation
   - Core principles, tools, and industry applications.
2. Strategic Management Analysis
   - Analyzing and developing strategic plans.
3. Marketing Management Analysis
   - Understanding and applying marketing strategies.
4. Financial Management Analysis
   - Managing financial aspects of transformation.

PROGRAM
OUTLINE 📅 **JUL 17**

Stage 2: Advanced Business Transformation Techniquess

1. Project Management Analysis
   - Leading and managing projects effectively.
2. Organizational and General Management Analysis
   - Optimizing organizational structures and processes.
3. Human Resources Management Analysis
   - Managing and developing human resources.
4. Advanced Strategic Management
   - Developing and implementing advanced strategies.

Stage 3: Practical Applications

1. Practical Business Transformation Projects
   - Developing and implementing business transformation projects.
2. Business Intelligence Applications
   - Using data for business transformation decision making.
3. Change Management Techniques
   - Implementing and managing change initiatives.
4. Global Business Transformation Strategies
   - Developing strategies for global business transformation.

PROGRAM OUTLINE

JUL 17

Stage 4: Capstone Project

1. Integration of Learned Skills
   - Apply tools and techniques to real-world business transformation problems.
2. Advanced Business Transformation Systems
   - Developing complex business transformation systems.
3. Business Transformation in Cloud Environments
   - Managing transformation initiatives in cloud environments.
4. AI for Business Transformation
   - Implementing AI solutions in business transformation.

PROGRAM OUTLINE 📅 17

Elective Modules

1. Data Ethics and Privacy
   - Ethical considerations, privacy laws, compliance strategies.
2. Predictive Analytics with Business Transformation
   - Building and validating predictive models.
3. AI for Business Transformation
   - Implementing AI solutions in business transformation.
4. Advanced Data Warehousing Techniques
   - Optimizing data warehousing solutions.
5. Data-Driven Business Transformation Decision Making
   - Using data to inform and drive business transformation strategies.
6. Cloud Business Transformation Solutions
   - Deploying business transformation management systems on cloud platforms.
7. Business Transformation Project Management
   - Leading business transformation projects, ensuring successful delivery.
8. Big Data Security
   - Securing data in big data environments.
9. IoT for Business Transformation
   - Securing and managing IoT devices in business transformation.

ENROLLMENT NOW OPEN! 🌟

Take the first step towards becoming a certified Business Transformation Professional. Enroll in our program and enhance your career.

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Unlock the Power of Organizational Transformation with Us! 🚀