

Management Programs

Sharpen Your Communication Skills

Curriculum

Program Outline :

Module 1: Understanding Communication Biases

- 1. Introduction to Communication Biases**
 - Core principles and concepts.
- 2. Identifying and Addressing Communication Biases**
 - Techniques for recognizing and addressing biases in communication.
- 3. Communication Bias Workshops**
 - Hands-on workshops to practice identifying communication biases.

Module 2: Communicating Through Behavior

- 4. Introduction to Non-Verbal Communication**
 - Core principles and concepts of non-verbal communication.
- 5. Techniques for Effective Non-Verbal Communication**
 - Strategies for using behavior to communicate effectively.
- 6. Non-Verbal Communication Workshops**
 - Hands-on workshops to practice non-verbal communication techniques.

Module 3: Delivering Praise Effectively

7. Introduction to Delivering Praise

- Core principles and concepts of delivering praise.

8. Strategies for Giving Constructive and Impactful Praise

- Techniques for providing meaningful praise.

9. Praise Workshops

- Hands-on workshops to practice delivering praise.

Module 4: Persuasive Communication

10. Introduction to Persuasive Communication

- Core principles and concepts of persuasive communication.

11. Enhancing Skills for Persuasive and Influential Communication

- Techniques for crafting persuasive messages.

12. Persuasive Communication Workshops

- Hands-on workshops to practice persuasive communication.

Module 5: Compelling Presentations

13. Introduction to Compelling Presentations

- Core principles and concepts of presentations.

14. Creating and Delivering Engaging Presentations

- Techniques for designing and delivering impactful presentations.

15. Presentation Workshops

- Hands-on workshops to practice creating compelling presentations.

Elective Modules

16. Data-Driven Communication

- Techniques for making communication decisions based on data and insights.

17. Crisis Communication

- Strategies for managing communication during crises.

18. Behavioral Decision Making in Communication

- Understanding human behavior in communication processes.

19. Ethical Communication

- Ensuring ethical standards in communication practices.

20. Collaborative Communication

- Techniques for effective collaborative communication.

21. Conflict Resolution in Communication

- Managing and resolving conflicts through communication.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>