

Management Programs

Master Storytelling for Authentic Leadership

Curriculum

Program Outline :

Module 1: Science and Practice of Storytelling

- 1. Introduction to Storytelling**
 - Core principles and concepts.
- 2. Understanding the Science of Storytelling**
 - Techniques for understanding the science behind storytelling.
- 3. Storytelling Workshops**
 - Hands-on workshops to practice storytelling techniques.

Module 2: Crafting and Sharing Authentic Stories

- 4. Introduction to Crafting Stories**
 - Core principles and concepts of crafting stories.
- 5. Techniques for Crafting and Sharing Authentic Stories**
 - Strategies for developing and sharing stories.
- 6. Story Crafting Workshops**
 - Hands-on workshops to practice crafting stories.

Module 3: Building a Culture of Innovation and Empathy

- 7. Introduction to Building a Culture**

- Core principles and concepts of building a culture.
- 8. Using Storytelling to Foster Innovation and Empathy**
 - Techniques for creating an innovative and empathetic culture.
- 9. Culture Building Workshops**
 - Hands-on workshops to practice building a culture of innovation and empathy.

Elective Modules

- 10. Data-Driven Decision Making in Storytelling**
 - Techniques for making decisions based on data and insights.
- 11. Risk Management in Storytelling**
 - Strategies for identifying and managing risks in storytelling.
- 12. Behavioral Decision Making in Storytelling**
 - Understanding human behavior in storytelling processes.
- 13. Ethical Storytelling**
 - Ensuring ethical standards in storytelling practices.
- 14. Collaborative Storytelling**
 - Techniques for effective collaboration in storytelling.
- 15. Conflict Resolution in Storytelling Teams**
 - Managing and resolving conflicts in storytelling settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>