

Management Programs

Managing Risk and Reputation in a Complex World

Curriculum

Program Outline :

Module 1: Tools and Analytical Frameworks

- 1. Introduction to Analytical Frameworks**
 - Core principles and concepts.
- 2. Tools for Proactive Risk Management**
 - Techniques for analytical frameworks.
- 3. Analytical Frameworks Workshops**
 - Hands-on workshops to practice analytical framework techniques.

Module 2: Evaluating and Managing Risk

- 4. Introduction to Risk Evaluation**
 - Core principles and concepts of risk evaluation.
- 5. Strategies for Managing Risk from Policymakers, Stakeholders, and the Media**
 - Techniques for managing risk.
- 6. Risk Management Workshops**
 - Hands-on workshops to practice risk management techniques.

Module 3: Beyond-Market Strategy

- 7. Introduction to Beyond-Market Strategy**

- Core principles and concepts of beyond-market strategy.
- 8. Analyzing, Integrating, and Taking Ownership of Beyond-Market Strategies**
 - Techniques for beyond-market strategies.
- 9. Beyond-Market Strategy Workshops**
 - Hands-on workshops to practice beyond-market strategy techniques.

Module 4: Formulating and Implementing Strategies

- 10. Introduction to Strategy Formulation**
 - Core principles and concepts of strategy formulation.
- 11. Creating Strategies to Sustain Company Interests**
 - Techniques for implementing strategies.
- 12. Strategy Formulation Workshops**
 - Hands-on workshops to practice strategy formulation techniques.

Module 5: Real-World Case Studies

- 13. Introduction to Real-World Cases**
 - Core principles and concepts of real-world case studies.
- 14. Learning from Real-World Examples: Uber, EU Privacy, and More**
 - Techniques for dissecting and learning from real-world cases.
- 15. Case Study Workshops**
 - Hands-on workshops to practice case study analysis.

Elective Modules

- 16. Data-Driven Decision Making in Risk Management**
 - Techniques for making decisions based on data and insights.
- 17. Risk Management in Complex Environments**
 - Strategies for managing risks in complex environments.
- 18. Behavioral Decision Making in Risk Management**
 - Understanding human behavior in risk management processes.
- 19. Ethical Risk Management**

- Ensuring ethical standards in risk management practices.

20. Collaborative Risk Management

- Techniques for effective collaboration in risk management.

21. Conflict Resolution in Risk Management

- Managing and resolving conflicts in risk management settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>