

Management Programs

Innovative Product Leadership: The Emerging Chief Product Officer & R&D Professionals

Curriculum

Program Outline :

Module 1: Strategic Frameworks

- 1. Introduction to Strategic Frameworks**
 - Core principles and concepts.
- 2. Creating Competitive Advantages for Your Organization**
 - Techniques for strategic frameworks.
- 3. Strategic Frameworks Workshops**
 - Hands-on workshops to practice strategic framework techniques.

Module 2: Customer Insights

- 4. Introduction to Customer Insights**
 - Core principles and concepts of customer insights.
- 5. Understanding How Customer Feedback Informs Product Development**
 - Techniques for gathering and analyzing customer feedback.
- 6. Customer Insights Workshops**
 - Hands-on workshops to practice customer insights techniques.

Module 3: Effective Communication

- 7. Introduction to Effective Communication**

- Core principles and concepts of effective communication.

8. Developing Purposeful Communication Skills and Influence

- Techniques for influencing without formal authority.

9. Effective Communication Workshops

- Hands-on workshops to practice communication skills.

Module 4: Leadership Skills

10. Introduction to Leadership Skills

- Core principles and concepts of leadership.

11. Motivating Cross-Functional Teams to Drive Product Innovation

- Techniques for motivating and leading teams.

12. Leadership Skills Workshops

- Hands-on workshops to practice leadership skills.

Elective Modules

13. Data-Driven Decision Making in Product Leadership

- Techniques for making decisions based on data and insights.

14. Risk Management in Product Leadership

- Strategies for identifying and managing risks in product leadership.

15. Behavioral Decision Making in Product Leadership

- Understanding human behavior in product leadership processes.

16. Ethical Product Leadership

- Ensuring ethical standards in product leadership practices.

17. Collaborative Product Leadership

- Techniques for effective collaboration in product leadership.

18. Conflict Resolution in Product Leadership

- Managing and resolving conflicts in product leadership settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>