

Management Programs

Innovation - Disrupt Your Business

Curriculum

Program Outline :

Module 1: Disruption Theory

- 1. Introduction to Disruption Theory**
 - Core principles and concepts.
- 2. Understanding Disruption vs. Incremental Change**
 - Techniques for identifying disruption and incremental change.
- 3. Disruption Theory Workshops**
 - Hands-on workshops to practice disruption theory techniques.

Module 2: Innovation Strategy

- 4. Introduction to Innovation Strategy**
 - Core principles and concepts of innovation strategy.
- 5. Exploring How Innovation Drives Structural Industry Change**
 - Techniques for developing innovation strategies.
- 6. Innovation Strategy Workshops**
 - Hands-on workshops to practice innovation strategy techniques.

Module 3: Human-Centered Design

- 7. Introduction to Human-Centered Design**

- Core principles and concepts of human-centered design.
- 8. Techniques for Driving Innovation and Protecting Against Industry Disruption**
 - Strategies for implementing human-centered design.
- 9. Human-Centered Design Workshops**
 - Hands-on workshops to practice human-centered design techniques.

Elective Modules

- 10. Data-Driven Decision Making in Innovation**
 - Techniques for making decisions based on data and insights.
- 11. Risk Management in Innovation**
 - Strategies for identifying and managing risks in innovation efforts.
- 12. Behavioral Decision Making in Innovation**
 - Understanding human behavior in innovation processes.
- 13. Ethical Innovation**
 - Ensuring ethical standards in innovation practices.
- 14. Collaborative Innovation**
 - Techniques for effective collaboration in innovation.
- 15. Conflict Resolution in Innovation Teams**
 - Managing and resolving conflicts in innovation settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>