

Management Programs

Executive Program in Strategy and Organization

Curriculum

Program Outline :

Module 1: Strategic Management and Organizational Theory

- 1. Introduction to Strategic Management**
 - Core principles and concepts.
- 2. Techniques for Creating and Executing Strategies**
 - Strategies for strategic management.
- 3. Strategic Management Workshops**
 - Hands-on workshops to practice strategic management techniques.
- 4. Introduction to Organizational Theory**
 - Core principles and concepts of organizational theory.
- 5. Understanding Organizational Structures and Dynamics**
 - Techniques for analyzing organizational dynamics.
- 6. Organizational Theory Workshops**
 - Hands-on workshops to practice organizational theory techniques.

Module 2: Personal Leadership, Design Thinking, and Innovation

- 7. Introduction to Personal Leadership**
 - Core principles and concepts of personal leadership.

8. Developing Leadership Skills for Strategic Decision-Making

- Techniques for enhancing leadership skills.

9. Leadership Workshops

- Hands-on workshops to practice leadership skills.

10. Introduction to Design Thinking

- Core principles and concepts of design thinking.

11. Applying Design Thinking to Foster Innovation

- Techniques for using design thinking in innovation.

12. Design Thinking Workshops

- Hands-on workshops to practice design thinking techniques.

13. Introduction to Innovation

- Core principles and concepts of innovation.

14. Strategies for Driving Innovation

- Techniques for fostering innovation within organizations.

15. Innovation Workshops

- Hands-on workshops to practice innovation techniques.

Elective Modules

16. Data-Driven Decision Making in Strategy

- Techniques for making decisions based on data and insights.

17. Risk Management in Strategy

- Strategies for identifying and managing risks in strategic initiatives.

18. Behavioral Decision Making in Strategy

- Understanding human behavior in strategic decision-making processes.

19. Ethical Strategic Management

- Ensuring ethical standards in strategic management practices.

20. Collaborative Strategic Management

- Techniques for effective collaboration in strategic management.

21. Conflict Resolution in Strategic Management

- Managing and resolving conflicts in strategic management settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>