

EXECUTIVE PROGRAM IN STRATEGY AND ORGANIZATION



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Introduction to Strategy and Organization

The Executive Program in Strategy and Organization is a two-week in-person course designed to teach you how to create and execute effective strategies that align with your organization, culture, and environment. It covers topics such as strategic management, organizational theory, personal leadership, design thinking, and innovation. This program is tailored for senior executives, managers, and advisors involved in or aspiring to be involved in strategic decision-making and change management.



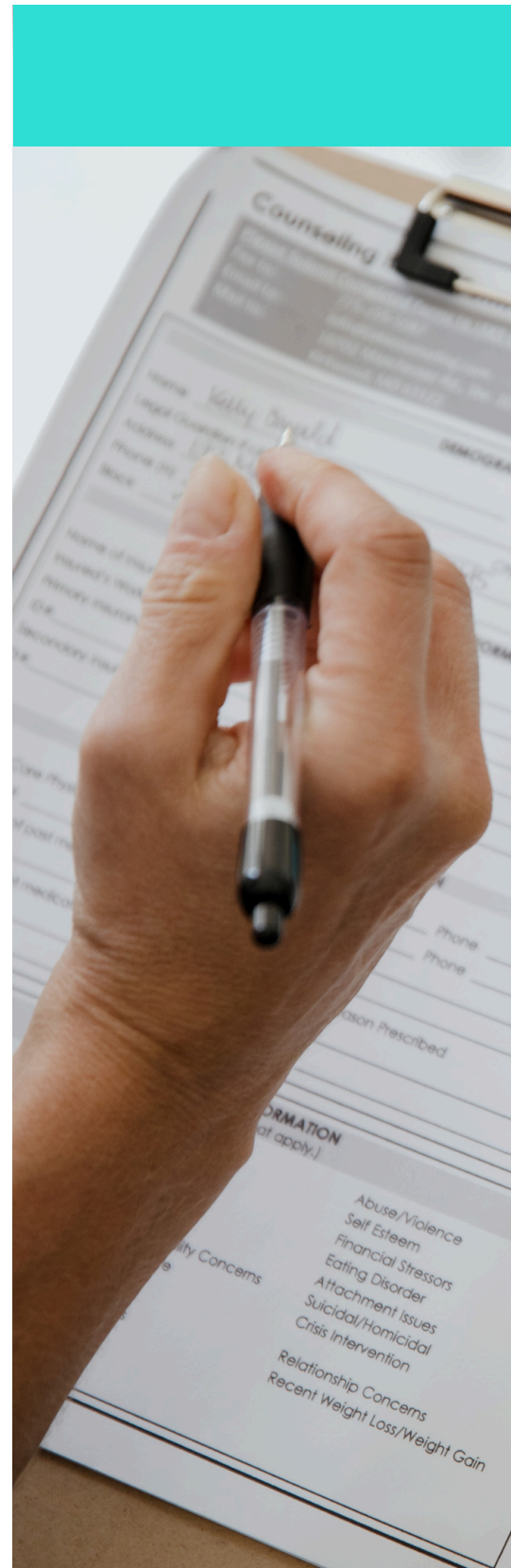
Why Choose Chools? 🏆

Numbers That Speak for Themselves:

- • **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- • **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.



Who Can Apply?

Eligibility Criteria:

- At least 10 years of professional experience in an executive role.
- Proficiency in English.
- Commitment to learning and engaging with fellow participants.

Program Overview

The Executive Program in Strategy and Organization provides a comprehensive education in strategic management and organizational development. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and group discussions with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.

Curriculum Highlights:

- **Strategic Management:** Techniques for creating and executing effective strategies.
- **Organizational Theory:** Understanding organizational structures and dynamics.
- **Personal Leadership:** Developing leadership skills for strategic decision-making.
- **Design Thinking:** Applying design thinking to foster innovation.
- **Innovation:** Strategies for driving innovation within organizations.

Professional Development:

- **Continuous Learning:** Stay updated with the latest trends in communication.
- **Networking Opportunities:** Connect with industry experts, peers, and a supportive community.
- **Ethical Considerations:** Learn best practices and industry standards.

By completing the Executive Program in Strategy and Organization, you'll gain the skills, knowledge, and certification needed to excel in strategic management and organizational development, positioning yourself as a valuable asset to any organization.

Program Objectives

- Master strategic management and organizational theory.
- Develop personal leadership skills for strategic decision-making.
- Apply design thinking to foster innovation.
- Enhance strategic thinking and problem-solving skills.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in strategic management and change management.

Expected Outcomes

- Proficiency in strategic management and organizational principles.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in strategy and organization.
- Innovation in creating and executing strategies.

Skills Learned

- **Strategic Management:** Techniques for creating and executing effective strategies.
- **Organizational Theory:** Understanding organizational structures and dynamics.
- **Personal Leadership:** Developing leadership skills for strategic decision-making.
- **Design Thinking:** Applying design thinking to foster innovation.
- **Innovation:** Strategies for driving innovation within organizations.
- **Strategic Thinking:** Developing and implementing strategic initiatives.
- **Decision-Making:** Making informed decisions based on strategic insights.
- **Communication Skills:** Enhancing communication and interpersonal skills.

Program Outline

Executive Program in Strategy and Organization

WEEK 1: STRATEGIC MANAGEMENT AND ORGANIZATIO NAL THEORY

- 1. Introduction to Strategic Management**
 - Core principles and concepts.
- 2. Techniques for Creating and Executing Strategies**
 - Strategies for strategic management.
- 3. Strategic Management Workshops**
 - Hands-on workshops to practice strategic management techniques.
- 4. Introduction to Organizational Theory**
 - Core principles and concepts of organizational theory.
- 5. Understanding Organizational Structures and Dynamics**
 - Techniques for analyzing organizational dynamics.
- 6. Organizational Theory Workshops**
 - Hands-on workshops to practice organizational theory techniques.

Program Outline



Executive Program in Strategy and Organization

WEEK 2: PERSONAL LEADERSHIP, DESIGN THINKING, AND INNOVATION

1. Introduction to Personal Leadership

- Core principles and concepts of personal leadership.

2. Developing Leadership Skills for Strategic Decision-Making

- Techniques for enhancing leadership skills.

3. Leadership Workshops

- Hands-on workshops to practice leadership skills.

4. Introduction to Design Thinking

- Core principles and concepts of design thinking.

5. Applying Design Thinking to Foster Innovation

- Techniques for using design thinking in innovation.

6. Design Thinking Workshops

- Hands-on workshops to practice design thinking techniques.

7. Introduction to Innovation

- Core principles and concepts of innovation.

8. Strategies for Driving Innovation

- Techniques for fostering innovation within organizations.

9. Innovation Workshops

- Hands-on workshops to practice innovation techniques.

Elective Modules

1. Data-Driven Decision Making in Strategy

- Techniques for making decisions based on data and insights.

2. Risk Management in Strategy

- Strategies for identifying and managing risks in strategic initiatives.

3. Behavioral Decision Making in Strategy

- Understanding human behavior in strategic decision-making processes.

4. Ethical Strategic Management

- Ensuring ethical standards in strategic management practices.

5. Collaborative Strategic Management

- Techniques for effective collaboration in strategic management.

6. Conflict Resolution in Strategic Management

- Managing and resolving conflicts in strategic management settings.



Enrollment Now Open! 🌟

Take the first step towards mastering strategic management and organizational development. Enroll in our Executive Program in Strategy and Organization and enhance your career with RamaqChools.

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Unlock the Power of DEI with Chools! 🚀