

Management Programs

Design Thinking & Innovation

Curriculum

Program Outline :

Module 1: Clarify

- 1. Introduction to Clarification**
 - Core principles and concepts.
- 2. Understanding Users' Pain Points and Latent Needs**
 - Techniques for clarifying user needs.
- 3. Clarification Workshops**
 - Hands-on workshops to practice clarification techniques.

Module 2: Ideate

- 4. Introduction to Ideation**
 - Core principles and concepts of ideation.
- 5. Developing Design Principles and Experimenting with Ideation Tools**
 - Techniques for ideation.
- 6. Ideation Workshops**
 - Hands-on workshops to practice ideation techniques.

Module 3: Prototype

- 7. Introduction to Prototyping**

- Core principles and concepts of prototyping.

8. Creating Prototypes and Iterating Based on Feedback

- Techniques for prototyping.

9. Prototyping Workshops

- Hands-on workshops to practice prototyping techniques.

Module 4: Test

10. Introduction to Testing

- Core principles and concepts of testing.

11. Validating Solutions Through User Feedback

- Techniques for testing and refining solutions.

12. Testing Workshops

- Hands-on workshops to practice testing techniques.

Module 5: Implement

13. Introduction to Implementation

- Core principles and concepts of implementation.

14. Translating Insights into Actionable Strategies

- Techniques for implementing design thinking strategies.

15. Implementation Workshops

- Hands-on workshops to practice implementation techniques.

Elective Modules

16. Data-Driven Decision Making in Design Thinking

- Techniques for making decisions based on data and insights.

17. Risk Management in Design Thinking

- Strategies for identifying and managing risks in design thinking efforts.

18. Behavioral Decision Making in Design Thinking

- Understanding human behavior in design thinking processes.

19. Ethical Design Thinking

- Ensuring ethical standards in design thinking practices.

20. Collaborative Design Thinking

- Techniques for effective collaboration in design thinking.

21. Conflict Resolution in Design Thinking

- Managing and resolving conflicts in design thinking settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>