

Management Programs

Developing Strategy for Value Creation

Curriculum

Program Outline :

Module 1: Bridging the Gap Between Strategy and Innovation

- 1. Introduction to Strategy and Innovation**
 - Core principles and concepts.
- 2. Techniques for Unlocking Value for Organizations**
 - Strategies for bridging the gap between strategy and innovation.
- 3. Strategy and Innovation Workshops**
 - Hands-on workshops to practice strategy and innovation techniques.

Module 2: Market Insights and Opportunities

- 4. Introduction to Market Insights**
 - Core principles and concepts of market insights.
- 5. Using Market Challenges and Opportunities**
 - Techniques for overcoming barriers to success.
- 6. Market Insights Workshops**
 - Hands-on workshops to practice using market insights.

Module 3: Strategic Skills Enhancement

- 7. Introduction to Strategic Skills Enhancement**
 - Core principles and concepts of strategic skills.

8. Mastering Strategic Skills

- Techniques for identifying, creating, retaining, and renewing competitive advantages.

9. Strategic Skills Workshops

- Hands-on workshops to practice strategic skills.

Module 4: Implementing Strategy Tools and Frameworks

10. Introduction to Strategy Tools and Frameworks

- Core principles and concepts of strategy tools and frameworks.

11. Utilizing a Range of Strategy Tools and Frameworks

- Techniques for implementing strategy tools.

12. Strategy Tools Workshops

- Hands-on workshops to practice using strategy tools.

Module 5: Capability Building

13. Introduction to Capability Building

- Core principles and concepts of capability building.

14. Identifying Key Skills Needed to Deliver Strategic Objectives

- Techniques for capability building.

15. Capability Building Workshops

- Hands-on workshops to practice building capabilities.

Elective Modules

16. Data-Driven Decision Making in Strategy

- Techniques for making decisions based on data and insights.

17. Risk Management in Strategy

- Strategies for identifying and managing risks in strategic efforts.

18. Behavioral Decision Making in Strategy

- Understanding human behavior in strategic processes.

19. Ethical Strategy Development

- Ensuring ethical standards in strategy practices.

20. Collaborative Strategy Development

- Techniques for effective collaboration in strategy.

21. Conflict Resolution in Strategy Development

- Managing and resolving conflicts in strategy settings.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>