

# **Management Programs**

## **Disruptive Strategy - DESSAD Model**

### **Curriculum**

#### **Program Outline :**

##### **Module 1: Fluency in Disruption Theory**

- 1. Introduction to Disruption Theory**
  - Core principles and concepts.
- 2. Gaining Confidence in Articulating Complex Viewpoints**
  - Techniques for understanding disruption theory.
- 3. Disruption Theory Workshops**
  - Hands-on workshops to practice disruption theory.

##### **Module 2: Strategic Frameworks**

- 4. Introduction to Strategic Frameworks**
  - Core principles and concepts of strategic frameworks.
- 5. Applying Strategic Frameworks to Assess Opportunities and Threats**
  - Techniques for using strategic frameworks.
- 6. Strategic Frameworks Workshops**
  - Hands-on workshops to practice strategic frameworks.

##### **Module 3: Executive-Level Strategy Formulation**

- 7. Introduction to Strategy Formulation**

- Core principles and concepts of strategy formulation.
- 8. Formulating High-Level Strategies and Managing Teams**
  - Techniques for executive-level strategy formulation.
- 9. Strategy Formulation Workshops**
  - Hands-on workshops to practice strategy formulation.

#### **Elective Modules**

- 10. Data-Driven Decision Making in Disruptive Strategy**
  - Techniques for making decisions based on data and insights.
- 11. Risk Management in Disruptive Strategy**
  - Strategies for identifying and managing risks in disruptive strategy.
- 12. Behavioral Decision Making in Disruptive Strategy**
  - Understanding human behavior in disruptive strategy processes.
- 13. Ethical Disruptive Strategy**
  - Ensuring ethical standards in disruptive strategy practices.
- 14. Collaborative Disruptive Strategy**
  - Techniques for effective collaboration in disruptive strategy.
- 15. Conflict Resolution in Disruptive Strategy**
  - Managing and resolving conflicts in disruptive strategy settings.

#### **Websites:**

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>