

Management Programs

Driving Innovation and New Ventures in Established Organizations

Curriculum

Program Outline :

Module 1: Comprehensive Tools

- 1. Introduction to Innovation Tools**
 - Core principles and concepts.
- 2. Innovation Tools and Techniques**
 - Techniques for driving innovation.
- 3. Performance Measurement in Innovation**
 - Measuring and managing innovation performance.

Module 2: Wide Perspectives

- 4. Introduction to Wide Perspectives**
 - Core principles and concepts of diverse perspectives.
- 5. Diverse Insights on Innovation**
 - Gaining insights from various perspectives.
- 6. Global Perspectives on Innovation**
 - Understanding global innovation trends.

Module 3: Best Practices

- 7. Introduction to Best Practices**
 - Core principles and concepts of best practices.

8. Implementing Innovation Effectively

- Customer-focused approaches, persuasion, and influence.

9. Case Studies in Innovation

- Analyzing successful innovation case studies.

Module 4: Overcoming Challenges

10. Introduction to Overcoming Challenges

- Core principles and concepts of overcoming challenges.

11. Strategies for Overcoming Innovation Challenges

- Techniques for overcoming obstacles to innovation.

12. Problem-Solving in Innovation

- Innovative problem-solving techniques.

Stage 5: Peer Network

13. Building a Peer Network

- Techniques for building a peer network.

14. Leveraging Peer Support

- Utilizing peer support for innovation.

15. Collaboration and Networking

- Enhancing collaboration and networking skills.

Elective Modules

16. Data Ethics and Privacy

- Ethical considerations, privacy laws, compliance strategies.

17. Predictive Analytics in Innovation

- Leveraging predictive analytics for innovation decision-making.

18. AI for Innovation

- Implementing AI solutions in innovation processes.

19. Innovation in the Digital Age

- Navigating digital transformation and leading innovation in the digital age.

20. Innovation Project Management

- Leading innovation projects, ensuring successful delivery.

21. Global Innovation Leadership

- Understanding and leading global innovation initiatives.

22. Emotional Intelligence in Innovation

- Developing emotional intelligence for effective innovation leadership.

23. Conflict Resolution in Innovation Teams

- Managing and resolving conflicts within innovation teams.

24. Diversity and Inclusion in Innovation

- Promoting diversity and inclusion in innovation initiatives.

25. Crisis Management in Innovation

- Leading through innovation crises and challenging situations.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>