

DRIVING INNOVATION AND NEW VENTURES IN ESTABLISHED ORGANIZATIONS



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Introduction to Innovation in Established Organizations

The Driving Innovation and New Ventures in Established Organizations program recognizes that innovation isn't exclusive to startups. In fact, established organizations have even greater opportunities to innovate, from incremental improvements to truly transformational changes. This program equips senior managers and leaders within large companies with the tools and insights needed to drive innovation from within. It combines research-based curriculum with hands-on practical experience. The course includes Comprehensive Tools, Wide Perspectives, Best Practices, Overcoming Challenges, and Peer Network.



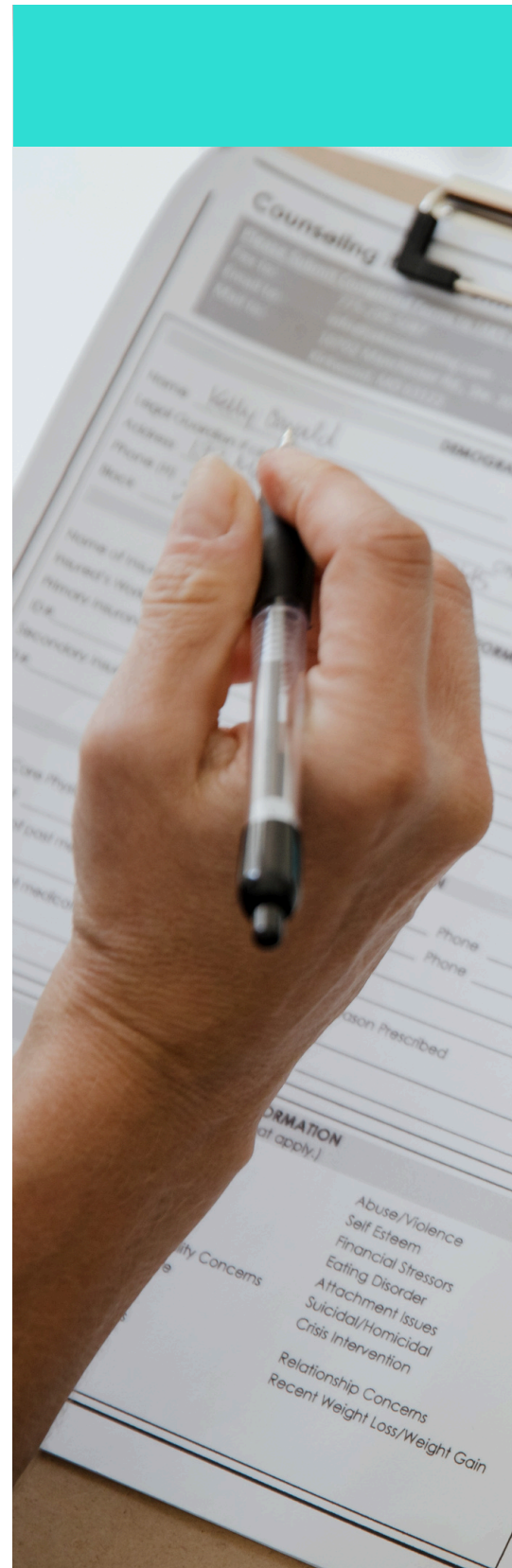
Why Choose Chools? 🏆

Numbers That Speak for Themselves:

- • **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- • **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.



Who Can Apply?

Eligibility Criteria:

- Executives with at least 10 years of work experience, in leadership roles that give them the ability and responsibility to start new projects or ventures within their companies or divisions.
- Individuals from one company or multiple participants who—if attending as a two to six-person team—are guaranteed the opportunity to work on their own company project, advancing innovation skills and creating immediate value for their organization.

Program Overview

The Driving Innovation and New Ventures in Established Organizations Program at Chools is designed to provide a comprehensive education in driving innovation. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and group discussions with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.

Curriculum Highlights:

- **Comprehensive Tools:** Essential tools for driving innovation.
- **Wide Perspectives:** Diverse insights and perspectives on innovation.
- **Best Practices:** Implementing innovation effectively, including customer-focused approaches, persuasion, and influence.
- **Overcoming Challenges:** Strategies for overcoming innovation challenges.
- **Peer Network:** Building a network of peers for collaboration and support.

Professional Development:

- **Continuous Learning:** Stay updated with the latest trends in communication.
- **Networking Opportunities:** Connect with industry experts, peers, and a supportive community.
- **Ethical Considerations:** Learn best practices and industry standards.

By completing the Driving Innovation and New Ventures in Established Organizations Program at Chools, you'll gain the skills, knowledge, and certification needed to drive innovation within established organizations, positioning yourself as a valuable asset to any company.

Program Objectives

- Master tools and techniques for driving innovation.
- Gain diverse perspectives on innovation.
- Implement innovation effectively using best practices.
- Overcome challenges to innovation.
- Build a network of peers for collaboration and support.
- Foster continuous learning.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in innovation leadership.

Expected Outcomes

- Proficiency in innovation tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of best practices in innovation.
- Innovation in driving new ventures.

Skills Learned

- **Innovation Tools:** Mastering essential tools for driving innovation.
- **Wide Perspectives:** Gaining diverse insights on innovation.
- **Best Practices:** Implementing customer-focused approaches, persuasion, and influence.
- **Overcoming Challenges:** Strategies for overcoming innovation challenges.
- **Peer Networking:** Building and leveraging a peer network.
- **Strategic Thinking:** Developing and implementing strategic initiatives.
- **Decision-Making:** Making informed decisions based on data and insights.
- **Communication Skills:** Enhancing communication and interpersonal skills.

Job Positions and Opportunities

- • **Career Paths:** Innovation Leader, Senior Manager, Vice President of Innovation, Chief Innovation Officer, New Ventures Director, Strategic Projects Manager.
- **Industry Demand:** High demand across various sectors, competitive salaries, and strong growth potential.

Key Industry Verticals

- • **Skill Application Areas:** Technology, Finance, Healthcare, Retail, Manufacturing, Marketing, Telecommunications, Education, Logistics and Supply Chain, Government and Public Services.



Program Outline

Driving Innovation and New Ventures in Established Organizations

STAGE 1: COMPREHENSIVE TOOLS

1. Introduction to Innovation Tools

- Core principles and concepts.

2. Innovation Tools and Techniques

- Techniques for driving innovation.

3. Performance Measurement in Innovation

- Measuring and managing innovation performance.

Program Outline



Driving Innovation and New Ventures in Established Organizations

STAGE 2: WIDE PERSPECTIVES

1. **Introduction to Wide Perspectives**

- Core principles and concepts of diverse perspectives.

2. **Diverse Insights on Innovation**

- Gaining insights from various perspectives.

3. **Global Perspectives on Innovation**

- Understanding global innovation trends.

Program Outline



Driving Innovation and New Ventures in Established Organizations

STAGE 3: BEST PRACTICES

1. Introduction to Best Practices

- Core principles and concepts of best practices.

2. Implementing Innovation Effectively

- Customer-focused approaches, persuasion, and influence.

3. Case Studies in Innovation

- Analyzing successful innovation case studies.

Program Outline



Driving Innovation and New Ventures in Established Organizations

STAGE 4: OVERCOMING CHALLENGES

1. Introduction to Overcoming Challenges

- Core principles and concepts of overcoming challenges.

2. Strategies for Overcoming Innovation Challenges

- Techniques for overcoming obstacles to innovation.

3. Problem-Solving in Innovation

- Innovative problem-solving techniques.

Program Outline



Driving Innovation and New Ventures in Established Organizations

STAGE 5: PEER NETWORK

1. **Building a Peer Network**

- Techniques for building a peer network.

2. **Leveraging Peer Support**

- Utilizing peer support for innovation.

3. **Collaboration and Networking**

- Enhancing collaboration and networking skills.

Elective Modules

1. Data Ethics and Privacy

- Ethical considerations, privacy laws, compliance strategies.

2. Predictive Analytics in Innovation

- Leveraging predictive analytics for innovation decision-making.

3. AI for Innovation

- Implementing AI solutions in innovation processes.

4. Innovation in the Digital Age

- Navigating digital transformation and leading innovation in the digital age.

5. Innovation Project Management

- Leading innovation projects, ensuring successful delivery.

6. Global Innovation Leadership

- Understanding and leading global innovation initiatives.

7. Emotional Intelligence in Innovation

- Developing emotional intelligence for effective innovation leadership.

8. Conflict Resolution in Innovation Teams

- Managing and resolving conflicts within innovation teams.

9. Diversity and Inclusion in Innovation

- Promoting diversity and inclusion in innovation initiatives.

10. Crisis Management in Innovation

- Leading through innovation crises and challenging situations.



Enrollment Now Open! 🌟

Take the first step towards driving innovation and new ventures within established organizations. Enroll in our Driving Innovation and New Ventures in Established Organizations Program and enhance your career with Ramaq Chools.

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Unlock the Power of DEI with Chools! 🚀