

BUILDING BOARD EXPERTISE ON SUSTAINABILITY



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Introduction to Sustainability for Board Members

The Building Board Expertise on Sustainability course helps board members and executives to understand and oversee the environmental, social, and governance (ESG) risks and opportunities for their organizations. The course consists of four asynchronous modules and a live synchronous session, covering topics such as corporate purpose, ESG frameworks, investor expectations, and goal setting.



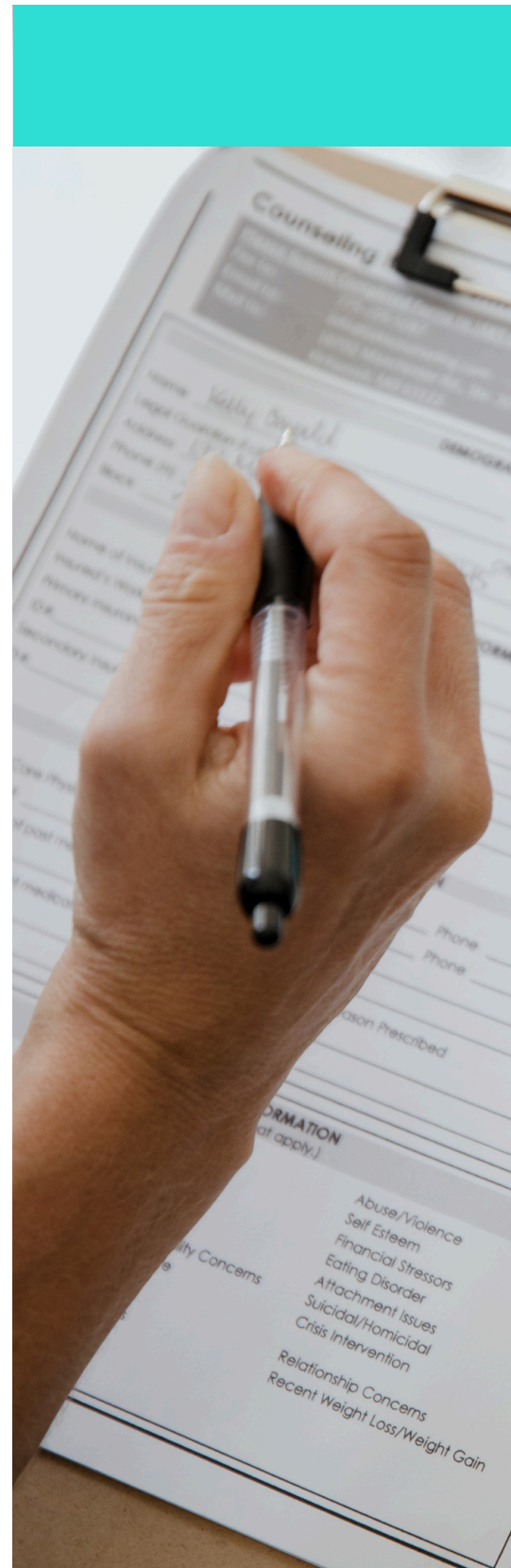
Why Choose Chools? 🏆

Numbers That Speak for Themselves:

- • **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- • **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.



Who Can Apply?

Eligibility Criteria:

- Board members – new or senior executives who plan to serve on boards in the near future.
- Professionals from different disciplines, such as law, investor relations, public affairs, policy, media, and communications.
- Past participants include C-suite executives and senior executives.

Program Overview

The Building Board Expertise on Sustainability Program provides a comprehensive education in understanding and overseeing ESG risks and opportunities. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and group discussions with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.

Curriculum Highlights:

- **Corporate Purpose:** Understanding the importance of corporate purpose in sustainability.
- **ESG Frameworks:** Learning about various ESG frameworks and their applications.
- **Investor Expectations:** Understanding investor expectations regarding ESG.
- **Goal Setting:** Developing goals for sustainable governance.

Professional Development:

- **Continuous Learning:** Stay updated with the latest trends in communication.
- **Networking Opportunities:** Connect with industry experts, peers, and a supportive community.
- **Ethical Considerations:** Learn best practices and industry standards.

By completing the Building Board Expertise on Sustainability Program, you'll gain the skills, knowledge, and certification needed to excel in overseeing ESG risks and opportunities, positioning yourself as a valuable asset to any organization.

Program Objectives

- Understand and oversee ESG risks and opportunities.
- Learn about corporate purpose and its role in sustainability.
- Explore various ESG frameworks and their applications.
- Understand investor expectations regarding ESG.
- Develop goals for sustainable governance.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in sustainability and governance.

Expected Outcomes

- Proficiency in sustainability and ESG principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in overseeing ESG risks and opportunities.
- Innovation in developing sustainable governance strategies.

Skills Learned

- **Corporate Purpose:** Understanding the importance of corporate purpose in sustainability.
- **ESG Frameworks:** Learning about various ESG frameworks and their applications.
- **Investor Expectations:** Understanding investor expectations regarding ESG.
- **Goal Setting:** Developing goals for sustainable governance.
- **Strategic Thinking:** Developing and implementing strategic initiatives for sustainability.
- **Decision-Making:** Making informed decisions based on ESG insights.
- **Communication Skills:** Enhancing communication and interpersonal skills.

Program Outline

Building Board Expertise on Sustainability

MODULE 1: CORPORATE PURPOSE

1. Introduction to Corporate Purpose

- Core principles and concepts.

2. Understanding the Importance of Corporate Purpose in Sustainability

- Techniques for defining corporate purpose.

3. Corporate Purpose Workshops

- Hands-on workshops to practice understanding corporate purpose.

Program Outline



Building Board Expertise on Sustainability

MODULE 2: ESG FRAMEWORKS

1. Introduction to ESG Frameworks

- Core principles and concepts of ESG frameworks.

2. Learning About Various ESG Frameworks and Their Applications

- Techniques for applying ESG frameworks.

3. ESG Frameworks Workshops

- Hands-on workshops to practice using ESG frameworks.

Program Outline



Building Board Expertise on Sustainability

MODULE 3: INVESTOR EXPECTATIONS

1. Introduction to Investor Expectations

- Core principles and concepts of investor expectations.

2. Understanding Investor Expectations Regarding ESG

- Strategies for meeting investor expectations.

3. Investor Expectations Workshops

- Hands-on workshops to practice understanding investor expectations.

Program Outline



Building Board Expertise on Sustainability

MODULE 4: GOAL SETTING

1. Introduction to Goal Setting

- Core principles and concepts of goal setting.

2. Developing Goals for Sustainable Governance

- Techniques for setting sustainable goals.

3. Goal Setting Workshops

- Hands-on workshops to practice setting goals.

Elective Modules

1. **Data-Driven Decision Making in Sustainability**

- Techniques for making decisions based on data and insights.

2. **Risk Management in Sustainability**

- Strategies for identifying and managing risks in sustainability efforts.

3. **Behavioral Decision Making in Sustainability**

- Understanding human behavior in sustainability processes.

4. **Ethical Sustainability Practices**

- Ensuring ethical standards in sustainability practices.

5. **Collaborative Sustainability Development**

- Techniques for effective collaboration in sustainability efforts.

6. **Conflict Resolution in Sustainability**

- Managing and resolving conflicts in sustainability settings.



Enrollment Now Open! 🌟

Take the first step towards mastering sustainability expertise. Enroll in our Building Board Expertise on Sustainability Program and enhance your career with RamaqChools.

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Unlock the Power of DEI with Chools! 🚀