

# **Management Programs**

## **Amplify Your Persuasive Impact**

### **Curriculum**

#### **Program Outline :**

##### **Module 1: Building Trust and Credibility**

- 1. Introduction to Trust and Credibility**
  - Core principles and concepts.
- 2. Techniques for Building Trust and Credibility**
  - Strategies for establishing trust and credibility.
- 3. Trust and Credibility Workshops**
  - Hands-on workshops to practice trust-building techniques.

##### **Module 2: Persuasive Techniques for Optimal Outcomes**

- 4. Introduction to Persuasive Techniques**
  - Core principles and concepts of persuasion.
- 5. Mastering Persuasive Techniques**
  - Strategies for achieving optimal persuasive outcomes.
- 6. Persuasive Techniques Workshops**
  - Hands-on workshops to practice persuasive techniques.

##### **Module 3: Becoming an Agent for Positive Change**

- 7. Introduction to Positive Change**

- Core principles and concepts of creating positive change.
- 8. Using Persuasion to Create Meaningful Change**
  - Techniques for using persuasion to inspire change.
- 9. Positive Change Workshops**
  - Hands-on workshops to practice creating positive change.

## **Elective Modules**

- 10. Data-Driven Decision Making in Persuasion**
  - Techniques for making decisions based on data and insights.
- 11. Risk Management in Persuasion**
  - Strategies for identifying and managing risks in persuasive efforts.
- 12. Behavioral Decision Making in Persuasion**
  - Understanding human behavior in persuasive processes.
- 13. Ethical Persuasion**
  - Ensuring ethical standards in persuasion practices.
- 14. Collaborative Persuasion**
  - Techniques for effective collaboration in persuasion.
- 15. Conflict Resolution in Persuasion Settings**
  - Managing and resolving conflicts in persuasive scenarios.

## **Websites:**

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>