

Leadership & Excecutive

Wharton's Leadership and Management Certificate Program

Curriculum

Program Outline :

Module 1:Leadership in the 21st Century

1. Modern Leadership Challenges

- Understanding contemporary leadership challenges and solutions.

2. Innovative Leadership Strategies

- Implementing innovative leadership strategies for success.

3. Leadership Communication

- Enhancing communication skills for effective leadership.

4. Leadership Ethics

- Applying ethical considerations in leadership practices.

Module 2: Managing and Motivating Talent

5. Talent Management Techniques

- Techniques for managing and developing talent.

6. Motivation Strategies

- Strategies for motivating and retaining employees.

7. Talent Development Programs

- Designing and implementing talent development programs.

8. Performance Management

- Techniques for performance evaluation and management.

Module 3: Managing the Global Firm

9. Global Management Strategies

- Strategies for managing global firms.

10. Cultural Intelligence

- Understanding and leveraging cultural diversity.

11. Global Communication Skills

- Enhancing communication skills for global management.

12. Global Risk Management

- Identifying and managing risks in global operations.

Module 4: Strategic Management

13. Strategic Planning

- Developing and implementing strategic plans.

14. Competitive Analysis

- Techniques for competitive analysis and market positioning.

15. Strategic Decision-Making

- Enhancing decision-making skills for strategic management.

16. Change Management

- Implementing and managing change initiatives.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>