

DIGITAL LEADERSHIP – TECHNICAL LEADERSHIP PROGRAM



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Introduction to Leadership at the PEAK

Welcome, senior leaders! Stage The Leadership at the PEAK program at Wharton is designed to help participants maximize their personal leadership power, drive organizational commitment and alignment, and tackle the complex challenges faced by C-level leaders. The program includes assessments, exercises, feedback, coaching, simulations, and company visits. This program is tailored for executives who have at least 15 years of management experience and lead large, diverse teams. Stage





Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- A bachelor's degree or equivalent from an accredited institution.
- At least 10 years of professional work experience, preferably in a leadership role.





- Proficiency in English.
- Complete an online application and submit a resume and a statement of purpose.

Ideal Candidates:

- Mid- to senior-level leaders aiming to enhance their leadership skills and make a positive impact in their organizations.

Program Overview

The Leadership at the PEAK program from Wharton provides extensive education in senior leadership practices. Our curriculum ensures a comprehensive understanding through four progressive stages, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



Curriculum Highlights:

- **Fundamental Knowledge:** Core principles of senior leadership development.
- **Advanced Techniques:** In-depth understanding of leadership tools and practices.
- **Real-World Applications:** Practical projects and case studies to apply your learning.
- **Capstone Project:** A final project that integrates all your skills and knowledge, showcasing your proficiency in senior leadership development.

Professional Development:

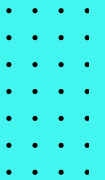
- **Continuous Learning:** Stay updated with the latest trends and advancements in leadership development.
- **Networking Opportunities:** Connect with industry experts, peers, and alumni to advance your career.
- **Ethical Considerations:** Learn about ethics and compliance to maintain the integrity of your practices.

Program Objectives

- Master the principles of senior leadership development.
- Apply advanced tools and frameworks for leadership.
- Enhance skills for maximizing personal leadership power, driving organizational commitment, and tackling complex challenges.
- Foster a culture of learning and innovation.
- Address challenges and opportunities in a global and digital context.
- Foster continuous learning.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in senior leadership.

Expected Outcomes

- Proficiency in senior leadership development tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of innovative and adaptive thinking.
- Enhanced communication and leadership skills.



Skills Learned

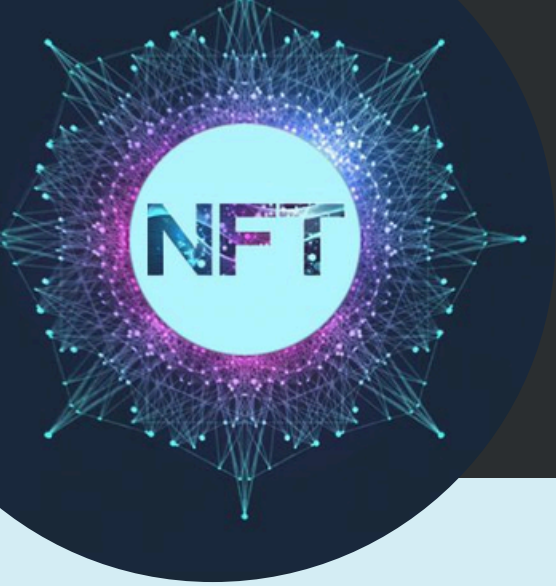
- **Maximizing Leadership Power:** Strategies for enhancing personal leadership power.
- **Organizational Commitment:** Techniques for driving organizational commitment and alignment.
- **Complex Problem-Solving:** Approaches to tackling complex leadership challenges.
- **Influence and Communication:** Enhancing influence and communication skills.
- **Strategic Thinking:** Developing strategic thinking capabilities.
- **Innovation Leadership:** Fostering innovation within leadership practices.
- **Trust Building:** Building and renewing trust relationships.
- **Conflict Management:** Strategies for managing and resolving conflicts.
- **Ethical Leadership:** Promoting ethical practices and corporate social responsibility.

Job Positions and Opportunities

- **Career Paths:** Global Executive, CEO, COO, CIO, Senior VP, Director of Strategy, Organizational Development Specialist.
- **Industry Demand:** High demand across various sectors, competitive salaries, and strong growth potential.

Key Industry Verticals

- **Skill Application Areas:** Technology, Finance, Healthcare, Government, Retail, Energy, Telecommunications, Manufacturing.



Program Outline

Stage 1: Maximizing Personal Leadership Power

1. Self-Awareness and Reflection: Understanding personal leadership strengths and areas for growth.

2. Personal Leadership Styles: Identifying and refining personal leadership styles.

3. Influence Strategies: Techniques to enhance personal influence.

4. Emotional Intelligence: Developing emotional intelligence for effective leadership.

5. Leadership Presence: Building and maintaining a strong leadership presence.

Stage 2: Driving Organizational Commitment and Alignment

6. Vision and Mission Development: Crafting and communicating a compelling vision.

7. Organizational Alignment: Aligning teams and departments with organizational goals.

8. Employee Engagement: Strategies for increasing employee engagement and commitment.

9. Performance Management: Implementing effective performance management systems.

10. Change Leadership: Leading and managing organizational change.

Stage 3: Tackling Complex Challenges

11. Complex Problem-Solving: Approaches to solving multifaceted challenges.

12. Strategic Decision-Making: Enhancing strategic decision-making skills.

13. Risk Management: Identifying and mitigating risks in leadership roles.

14. Innovation Leadership: Leading innovation initiatives within the organization.

15. Crisis Management: Developing strategies for crisis leadership.

Stage 4: Capstone Project and Company Visits

16. Capstone Project Planning: Developing a comprehensive final project.



Program Outline

17. Project Execution: Applying all learned skills to execute the capstone project.

18. Company Visits: Gaining insights from leading organizations through visits.

19. Peer Feedback: Receiving feedback from peers and mentors on the capstone project.

20. Presentation of Capstone Project: Presenting the final project to a panel of experts.

Elective Modules

21. Data Ethics and Privacy: Understanding ethical considerations, privacy laws, and compliance strategies.

22. Predictive Analytics in Leadership: Utilizing predictive analytics for leadership decision-making.

23. AI in Leadership: Implementing AI solutions in leadership practices.

24. Advanced Data Warehousing: Optimizing data warehousing for leadership insights.

25. Cloud Leadership Solutions: Deploying leadership systems on cloud platforms.

Enrollment Now Open!

Take the first step towards becoming a certified Leadership at the PEAK Professional. Enroll in our program and enhance your career.