

Leadership & Executive

Leading Digital Transformation and Innovation — INSEAD Program

Curriculum

Program Outline :

Module 1: Challenges and Opportunities of Digital Transformation

- 1. Understanding Digital Transformation**
 - Core principles, tools, and frameworks.
- 2. Identifying Opportunities**
 - Leveraging opportunities in digital transformation.

Module 2: Analysis and Evaluation of Digital Technologies and Innovations

- 3. Technology Analysis**
 - Analyzing and evaluating digital technologies.
- 4. Innovation Management**
 - Managing and fostering innovation.

Module 3: Formulation and Implementation of Digital Strategies

- 5. Digital Strategy Formulation**
 - Formulating digital strategies.
- 6. Strategy Implementation**
 - Implementing digital strategies effectively.

Module 4: Communication and Collaboration with Stakeholders

- 7. Effective Communication**
 - Enhancing communication skills for digital leadership.

8. Stakeholder Collaboration

- Collaborating with different stakeholders.

Module 5: Measurement and Control of Digital Performance and Impact

9. Performance Measurement

- Measuring and controlling digital performance.

10. Impact Assessment

- Assessing the impact of digital transformation initiatives.

Module 6: Networking and Integration

11. Professional Networking

- Building and leveraging professional networks.

12. Integration and Reflection

- Integrating learning and reflecting on digital leadership development.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>