

Leadership & Excecutive

**International Management & Leadership - International Business School -
Switzerland & São Paulo**

Curriculum

Program Outline :

Module 1: Global Strategy

1. **Global Strategic Leadership:** Learn to develop and implement effective global strategies.
2. **Market Analysis:** Utilize advanced tools to analyze global market trends.
3. **Competitive Positioning:** Enhance your organization's competitive stance on a global scale.
4. **Mergers and Acquisitions:** Manage cross-border mergers, acquisitions, and partnerships.
5. **Crisis Management:** Develop strategies to handle global crises and unforeseen challenges.

Module 2: Cross-Cultural Communication

6. **Effective Communication:** Enhance communication skills for diverse cultural settings.
7. **Cultural Intelligence:** Leverage cultural diversity for business success.
8. **Cross-Cultural Team Building:** Build and lead effective cross-cultural teams.
9. **Global HR Strategies:** Implement HR strategies that align with global business goals.
10. **Leadership Communication:** Improve communication skills to lead in a global context.

Module 3: International Negotiation

11. **Negotiation Strategies:** Master negotiation techniques for international business settings.
12. **Conflict Resolution:** Develop skills to resolve conflicts within international teams.
13. **Stakeholder Engagement:** Engage and manage global stakeholders effectively.
14. **Cross-Border Agreements:** Navigate the complexities of international contracts and agreements.
15. **Influence and Persuasion:** Enhance your ability to influence and persuade across cultures.

Module 4: Intercultural Leadership

16. **Leading Global Teams:** Cultivate skills to lead diverse, geographically dispersed teams.
17. **Intercultural Competence:** Develop intercultural competence for effective leadership.
18. **Ethical Leadership:** Promote ethical practices and corporate social responsibility globally.
19. **Organizational Behavior:** Understand the impact of organizational behavior in a global context.
20. **Leadership Development:** Enhance leadership skills through practical applications and feedback.

Module 5: Global Innovation

21. **Innovation Management:** Foster innovation and creativity within global enterprises.
22. **Global Technology Trends:** Stay ahead by understanding and leveraging global tech trends.
23. **Digital Transformation:** Implement and manage digital transformation initiatives.
24. **Sustainable Innovation:** Promote sustainable and socially responsible innovation.
 - **Entrepreneurial Leadership:** Drive entrepreneurship and innovation within global contexts.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>