

## **Leadership & Excecutive**

# Global Business Leadership and International Relations - Human Capital - Singapore

## Curriculum

### **Program Outline:**

#### Module 1: Talent Development and Organizational Behavior

- 1. **Global Talent Management:** Develop and retain global talent through effective strategies.
- 2. **Leadership Development:** Build leadership skills tailored for a global context.
- 3. **Impact of Organizational Behavior:** Understand how organizational behavior impacts global businesses.
- 4. **Organizational Culture:** Create and sustain a positive organizational culture.
- 5. **Leadership Ethics:** Apply ethical principles in leadership roles.

#### Module 2: Global Strategy and Cross-Cultural Communication

- 6. **Global Strategic Leadership:** Implement global strategic leadership principles effectively.
- 7. Market Analysis: Conduct market analysis using advanced techniques.
- 8. **Effective Communication:** Enhance communication skills for diverse cultural settings.
- 9. Cultural Intelligence: Leverage cultural diversity for business success.
- 10. Global Marketing Strategies: Develop and implement global marketing strategies.

#### **Module 3: Financial Management and Corporate Governance**

- 11. Global Financial Management: Manage global finances and investments efficiently.
- 12. Financial Analysis: Perform financial analysis to support global business decisions.



- 13. Governance Frameworks: Ensure effective governance in global businesses.
- 14. **Board Leadership:** Lead and manage global boards effectively.
- 15. Risk Management: Identify and mitigate risks in global business operations.

#### **Module 4: Digital Transformation and Innovation**

- 16. **Digital Technologies for Business:** Leverage digital technologies to drive business success.
- 17. **Digital Innovation:** Foster digital innovation within global organizations.
- 18. **Global Innovation Management:** Promote innovation and entrepreneurship in global contexts.
- 19. **Entrepreneurial Leadership:** Lead entrepreneurial ventures with a global perspective.
- 20. **AI for Leadership Development:** Implement AI solutions to enhance leadership development.

#### Module 5: Risk Management and Sustainability

- 21. **Identifying Global Risks:** Identify and manage risks in global business environments.
- 22. Risk Assessment: Conduct comprehensive risk assessments for global businesses.
- 23. Sustainability Practices: Promote sustainable practices within global organizations.
- 24. **Corporate Social Responsibility Initiatives:** Implement CSR initiatives to enhance corporate reputation.
  - Business Intelligence Applications: Utilize data-driven insights for strategic decision-making.

#### Websites:

- https://chools.in/
- <a href="https://ramaqchools.com/">https://ramaqchools.com/</a>
- https://www.choolsgroup.com/