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Introduction to Global Business Leadership and International Relations

Welcome, future global business leader...The Global Business Leadership and International Relations - Human Capital program aims to equip students with the skills and knowledge to manage human capital in a global context and to understand the political, economic, and social factors that affect international business. The program consists of five stages, each with multiple modules covering different aspects of global business leadership and international relations. This program is designed for working professionals who want to enhance their career prospects in the global business environment.



Why Choose Chools?

Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- Hybrid Learning Model: Balance online flexibility with in-person engagement.
- Comprehensive Curriculum: Stay ahead with courses designed meet market demands.
- Community and Networking: Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- A bachelor's degree or equivalent from an accredited institution.
- At least 10 years of professional work experience in a leadership role.
- Proficiency in English.



 Complete an online application and submit a resume and a statement of purpose.

Ideal Candidates:

 Business owners and corporate leaders aiming to understand and lead global business and international relations.

Program Overview

The Global Business Leadership and International Relations Program from Human Capital in Singapore provides extensive education in global business practices. Our curriculum ensures a comprehensive understanding through five focused stages, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- Hybrid Learning Model: Combines online learning with in-person sessions for flexibility and interactive engagement.
- Interactive Sessions: Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- Self-paced Learning: Access course materials anytime, allowing you to learn at your own pace.



Curriculum Highlights:

- Fundamental Knowledge: Core principles of global business leadership and international relations.
- Advanced Techniques: In-depth understanding of human capital management, global strategy, and international law.
- Real-World Applications: Practical projects and case studies to apply your learning.
- Capstone Project: A final project that integrates all your skills and knowledge, showcasing your proficiency in global business leadership and international relations.

Professional Development:

- Continuous Learning: Stay updated with the latest trends and advancements in global business leadership and international relations.
- Networking Opportunities: Connect with industry experts, peers, and alumni to advance your career.
- Ethical Considerations: Learn about ethics and compliance to maintain the integrity of your practices.

Program Objectives

- Master the principles of global business leadership and international relations.
- Apply advanced tools and frameworks for global business leadership.
- Enhance skills for talent development, cross-cultural communication, global strategy, and international law.
- Foster a culture of learning and innovation.
- Address challenges and opportunities in a global and digital context.
- Foster continuous learning.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in global business leadership and international relations.

Expected Outcomes

- Proficiency in global business leadership and international relations tools and techniques.
- Practical experience through hands-on projects.

- Strong analytical and problem-solving skills.
- Application of innovative and adaptive thinking.
- Enhanced communication and leadership skills.

Skills Learned

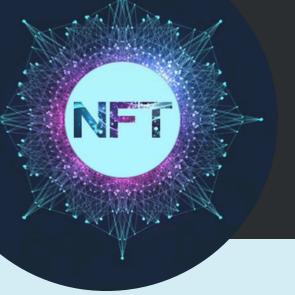
- Talent Development: Strategies for developing and retaining global talent.
- Cross-Cultural Communication: Enhancing communication across diverse cultures.
- Global Strategy: Implementing global strategic leadership principles.
- International Law: Understanding and applying international legal frameworks.
- Global Business Leadership: Leading and managing global organizations.
- **Organizational Behavior:** Understanding the impact of organizational behavior on global business.
- Leadership Ethics: Applying ethical principles in leadership.
- Digital Transformation: Leveraging digital technologies for global business.
- Financial Management: Managing global finances and investments.
- Supply Chain Management: Overseeing global supply chains.
- Risk Management: Identifying and mitigating global business risks.
- Corporate Governance: Ensuring effective governance in global businesses.
- Strategic Marketing: Implementing global marketing strategies.
- Sustainability and CSR: Promoting sustainability and corporate social responsibility in global business.

Job Positions and Opportunities

- Career Paths: Global Executive, CEO, CTO, CIO, COO, Chief Strategist, Head of Global Operations.
- **Industry Demand:** High demand across various sectors, competitive salaries, and strong growth potential.

Key Industry Verticals

• **Skill Application Areas:** Technology, Finance, Healthcare, Government, Retail, Energy, Telecommunications, Manufacturing.





Program Outline

Stage 1: Talent Development and Organizational Behavior

- **1. Global Talent Management:** Develop and retain global talent through effective strategies.
- **2. Leadership Development:** Build leadership skills tailored for a global context.
- **3. Impact of Organizational Behavior:** Understand how organizational behavior impacts global businesses.
- **4. Organizational Culture:** Create and sustain a positive organizational culture.
- **5. Leadership Ethics:** Apply ethical principles in leadership roles.

Stage 2: Global Strategy and Cross-Cultural Communication

- **6. Global Strategic Leadership:** Implement global strategic leadership principles effectively.
- **7. Market Analysis:** Conduct market analysis using advanced techniques.
- **8. Effective Communication:** Enhance communication skills for diverse cultural settings.

- **9. Cultural Intelligence:** Leverage cultural diversity for business success.
- **10. Global Marketing Strategies:** Develop and implement global marketing strategies.

Stage 3: Financial Management and Corporate Governance

- 11. Global Financial Management: Manage global finances and investments efficiently.
- **12. Financial Analysis:** Perform financial analysis to support global business decisions.
- **13. Governance Frameworks:** Ensure effective governance in global businesses.
- **14. Board Leadership:** Lead and manage global boards effectively.
- **15. Risk Management:** Identify and mitigate risks in global business operations.

Stage 4: Digital Transformation and Innovation

16. Digital TechnologiesLeverage digital technologies to drive business success.





Program Outline

- **17. Digital Innovation:** Foster digital innovation within global organizations.
- **18. Global Innovation Management:** Promote innovation and entrepreneurship in global contexts.
- **19. Entrepreneurial Leadership:** Lead entrepreneurial ventures with a global perspective.
- **20.** Al for Leadership Development: Implement Al solutions to enhance leadership development.

Stage 5: Risk Management and Sustainability

- **21. Identifying Global Risks:** Identify and manage risks in global business environments.
- **22. Risk Assessment:** Conduct comprehensive risk assessments for global businesses.
- **23. Sustainability Practices:** Promote sustainable practices within global organizations.

- 24. Corporate Social Responsibility Initiatives: Implement CSR initiatives to enhance corporate reputation.
- **25. Business Intelligence Applications:** Utilize data-driven insights for strategic decision-making.

Enrollment Now Open

Take the first step towards becoming a certified Global Business Leadership Professional. Enroll in our program and enhance your career.