

Leadership & Executive

Global Leadership Program - Great Wharton

Curriculum

Program Outline :

Module 1: Global Strategy

1. **Strategic Leadership in a Global Context:** Learn to navigate global markets and develop strategic plans.
2. **Global Market Analysis:** Utilize advanced tools to understand and exploit global market trends.
3. **Competitive Positioning:** Assess and improve your organization's competitive stance globally.
4. **Mergers and Acquisitions:** Manage cross-border mergers, acquisitions, and partnerships.
5. **Crisis Management:** Develop strategies to handle global crises and unforeseen challenges.

Module 2: Global Leadership

6. **Leading Global Teams:** Cultivate skills to lead diverse, geographically dispersed teams.
7. **Cross-Cultural Leadership:** Understand and leverage cultural differences in leadership.
8. **Global HR Strategies:** Implement effective HR strategies that align with global business goals.
9. **Leadership Communication:** Enhance your communication skills to effectively lead in a global context.
10. **Ethical Leadership:** Promote ethical practices and corporate social responsibility on a global scale.

Module 3: Global Innovation

11. **Innovation Management in Global Firms:** Foster innovation and creativity within global enterprises.
12. **Global Technology Trends:** Stay ahead by understanding and leveraging global tech trends.
13. **Digital Transformation:** Implement and manage digital transformation initiatives.
14. **Sustainable Innovation:** Promote sustainable and socially responsible innovation.
15. **Entrepreneurial Leadership:** Drive entrepreneurship and innovation within global contexts.

Module 4: Global Negotiation

16. **Negotiation Strategies:** Master negotiation techniques for global business settings.
17. **Conflict Resolution:** Develop skills to resolve conflicts within diverse, international teams.
18. **Stakeholder Engagement:** Engage and manage global stakeholders effectively.
19. **Cross-Border Agreements:** Navigate the complexities of international contracts and agreements.
20. **Influence and Persuasion:** Enhance your ability to influence and persuade across cultures.

Module 5: Networking and Integration

21. **Professional Networking:** Build and leverage a global professional network.
22. **Cultural Activities:** Participate in activities that enhance your cultural understanding and empathy.
23. **Company Visits:** Gain insights from leading global companies through visits and interactions.
24. **Reflective Practice:** Reflect on your learning and develop a personal action plan.
 - **Capstone Project:** Integrate all your learning into a comprehensive final project.

Websites:

- <https://chools.in/>
- <https://ramaqchools.com/>
- <https://www.choolsgroup.com/>