

# GLOBAL LEADERSHIP PROGRAM – GREAT WHARTON



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# Introduction to Global Leadership

Welcome, future global leader! The Global Leadership Program (GLP) at Great Wharton is a 2-week, intensive leadership development program for high-potential executives. This program helps participants develop a global mindset, enhance their strategic thinking, and foster cross-cultural collaboration. The program consists of four modules: Global Strategy, Global Leadership, Global Innovation, and Global Negotiation. Additionally, the program includes company visits, cultural activities, and networking opportunities with peers from around the world. This program is designed for senior executives who want to expand their global perspective, sharpen their strategic skills, and lead change in their organizations.





## Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

## What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

## Who Can Apply?

### Eligibility Criteria:

- At least 12 to 15 years of work experience.
- Fluency in written and spoken English.
- International exposure (preferred).





### Ideal Candidates:

- Senior and upper-middle-level executives responsible for strategy and organizational effectiveness in their companies, aiming to expand their global perspective, sharpen their strategic skills, and lead change in their organizations.

## Program Overview

**The Global Leadership Program (GLP) at Great Wharton provides extensive education in global leadership practices. Our curriculum ensures a comprehensive understanding through five focused stages, combining theoretical knowledge with practical, hands-on experience.**

### Learning Mode:

- **In-Person Sessions:** Engage directly with Great Wharton faculty, industry experts, and peers.
- **Interactive Sessions:** Includes live lectures, workshops, and Q&A forums.
- **Networking Opportunities:** Connect with senior executives and external speakers to advance your career.



# Curriculum Highlights

- **Fundamental Knowledge:** Core principles of global leadership.
- **Advanced Techniques:** In-depth understanding of global strategy, leadership, innovation, and negotiation tools and practices.
- **Real-World Applications:** Practical projects and case studies to apply your learning.
- **Professional Development:** Continuous learning and networking opportunities to advance your career.

## Program Objectives

- Master advanced skills in global leadership and strategy.
- Implement innovative global strategies and solutions.
- Enhance communication and cross-cultural collaboration abilities.
- Foster continuous learning and networking.
- Prepare for advanced roles in global leadership.

## Expected Outcomes

- Proficiency in global leadership tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of innovative and strategic thinking.
- Enhanced communication and cross-cultural collaboration skills.

## Skills Learned

- **Global Strategy:** Understanding and implementing global strategic leadership principles.
- **Global Leadership:** Leading and managing global teams and organizations.
- **Global Innovation:** Managing and fostering innovation within global organizations.
- **Global Negotiation:** Mastering global negotiation strategies and techniques.

## Job Positions and Opportunities

- **Career Paths:** Global Executive, CEO, CTO, CIO, COO, Chief Strategist, Head of Global Operations.
- **Industry Demand:** High demand across various sectors, competitive salaries, and strong growth potential.

## Key Industry Verticals

- **Skill Application Areas:** Technology, Finance, Healthcare, Government, Retail, Energy, Telecommunications, Manufacturing.



# Program Outline

## Stage 1: Global Strategy

### 1. Strategic Leadership in a Global Context:

Learn to navigate global markets and develop strategic plans.

**2. Global Market Analysis:** Utilize advanced tools to understand and exploit global market trends.

**3. Competitive Positioning:** Assess and improve your organization's competitive stance globally.

**4. Mergers and Acquisitions:** Manage cross-border mergers, acquisitions, and partnerships.

**5. Crisis Management:** Develop strategies to handle global crises and unforeseen challenges.

## Stage 2: Global Leadership

**6. Leading Global Teams:** Cultivate skills to lead diverse, geographically dispersed teams.

**7. Cross-Cultural Leadership:** Understand and leverage cultural differences in leadership.

**8. Global HR Strategies:** Implement effective HR strategies that align with global business goals.

**9. Leadership Communication:** Enhance your communication skills to effectively lead in a global context.

**10. Ethical Leadership:** Promote ethical practices and corporate social responsibility on a global scale.

## Stage 3: Global Innovation

**11. Innovation Management in Global Firms:** Foster innovation and creativity within global enterprises.

**12. Global Technology Trends:** Stay ahead by understanding and leveraging global tech trends.

**13. Digital Transformation:** Implement and manage digital transformation initiatives.

**14. Sustainable Innovation:** Promote sustainable and socially responsible innovation.

**15. Entrepreneurial Leadership:** Drive entrepreneurship and innovation within global contexts.

## Stage 4: Global Negotiation

**16. Negotiation Strategies:** Master negotiation techniques for global business settings.



# Program Outline

**17. Conflict Resolution:** Develop skills to resolve conflicts within diverse, international teams.

**18. Stakeholder Engagement:** Engage and manage global stakeholders effectively.

**19. Cross-Border Agreements:** Navigate the complexities of international contracts and agreements.

**20. Influence and Persuasion:** Enhance your ability to influence and persuade across cultures.

## Stage 5: Networking and Integration

**21. Professional Networking:** Build and leverage a global professional network.

**22. Cultural Activities:** Participate in activities that enhance your cultural understanding and empathy.

**23. Company Visits:** Gain insights from leading global companies through visits and interactions.

**24. Reflective Practice:** Reflect on your learning and develop a personal action plan.

**25. Capstone Project:** Integrate all your learning into a comprehensive final project.

## Enrollment Now Open

Take the first step towards becoming a certified Global Leadership Professional. Enroll in our program and enhance your career.