





# CERTIFIED PHARMACY EXECUTIVE LEADER (CPEL)

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## Introduction to Certified Pharmacy Executive Leader (CPEL)

A Certified Pharmacy Executive Leader (CPEL) course is a program that prepares pharmacists for executive leadership roles in healthcare organizations. The CPEL course covers topics such as professionalism, leading people, leading the pharmacy enterprise, and leading within and across complex health care systems. The course aims to provide national recognition of pharmacy leaders who have achieved validated competencies and a commitment to excellence in pharmacy leadership

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## WHY CHOOSE THIS PROGRAM?

### Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with our proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities

### What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals





# Who Can Apply?

## Eligibility Criteria:

- To be eligible for a CPEL course, you need to meet the following criteria
- Be at least 18 years old
- Have a valid and unrestricted pharmacist license
- Graduate from an accredited pharmacy program or equivalent
- Complete an ASHP-accredited pharmacy residency or equivalent
- Have at least 5 years of progressive and sustained leadership experience in a health care organization
- Be a current ASHP member
- Provide two references and documentation of volunteerism and CPEL competencies

# CERTIFIED PHARMACY EXECUTIVE LEADER (CPEL)



## IDEAL CANDIDATES:

Working professionals looking to advance their careers in Certified Pharmacy Executive Leader (CPEL)

## PROGRAM OVERVIEW

The Certified Pharmacy Executive Leader (CPEL) Health care and Pharmaceutical Program provides an extensive education in Certified Pharmacy Executive Leader (CPEL). Our curriculum ensures a comprehensive understanding through four progressive stages, combining theoretical knowledge with practical, hands-on experience



## LEARNING MODE:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.

## CURRICULUM HIGHLIGHTS:

- **Fundamental Knowledge:** Core principles of Certified Pharmacy Executive Leader (CPEL).
- **Advanced Techniques:** In-depth understanding of advanced tools.
- **Real-World Applications:** Practical projects and case studies to apply your learning.
- **Capstone Project:** A final project that integrates all your skills and knowledge, showcasing your proficiency in Certified Pharmacy Executive Leader (CPEL).



## PROFESSIONAL DEVELOPMENT

- **Continuous Learning:** Stay updated with the latest trends and advancements in Certified Pharmacy Executive Leader (CPEL).
- **Networking Opportunities:** Connect with industry experts, peers, and alumni to advance your career.
- **Ethical Considerations:** Learn about data ethics, privacy, and compliance to maintain the integrity of your practices.

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# PROGRAM OBJECTIVES



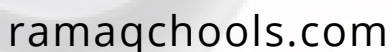
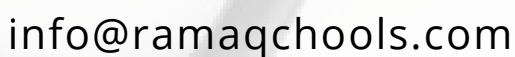
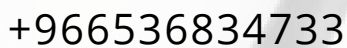
- **Clinical Competence:** Develop advanced clinical skills and knowledge to provide high-quality patient care.
- **Pharmaceutical Knowledge:** Gain comprehensive understanding of pharmaceutical sciences, including drug development, pharmacokinetics, and pharmacodynamics.
- **Regulatory Compliance:** Understand and adhere to healthcare regulations and pharmaceutical standards.
- **Inter professional Collaboration:** Foster teamwork and collaboration with other healthcare professionals to improve patient outcomes.
- **Research and Innovation:** Encourage research and innovation in healthcare and pharmaceuticals to advance the field.
- **Ethical Practice:** Promote ethical practices and decision-making in healthcare and pharmaceuticals.
- **Leadership Skills:** Develop leadership skills to effectively manage healthcare and pharmaceutical teams.
- **Patient-Centered Care:** Focus on providing patient-centered care that respects and responds to individual patient needs and preferences.
- **Continuous Learning:** Encourage lifelong learning and professional development to stay current with industry advancements.



## Expected Outcomes

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# Skills Learned

## 1. Clinical Skills:

- **Patient Assessment:** Conducting thorough patient assessments to diagnose and treat medical conditions.

## 2. Pharmaceutical Knowledge:

- **Pharmacology:** Understanding how drugs work, including their mechanisms of action, side effects, and interactions.

## 3. Regulatory Compliance:

- **Healthcare Regulations:** Understanding and adhering to regulations governing healthcare practices and pharmaceuticals.

## 4. Patient-Centered Care:

- **Communication Skills:** Communicating effectively with patients and healthcare team members.

## 5. Interprofessional Collaboration:

- **Teamwork:** Working collaboratively with other healthcare professionals to deliver comprehensive care

## 6. Research and Innovation:

- **Research Methods:** Conducting and applying research to improve healthcare practices and pharmaceutical developments



# Job Positions and Opportunities

## Career Paths:

- Pharmacist
- Clinical Research Coordinator
- Medical Science Liaison
- Healthcare Administrator
- Pharmaceutical Sales Representative
- Regulatory Affairs Specialist
- Nurse Practitioner (NP)
- Biomedical Engineer



## Key Industry Verticals

### Skill Application Areas:

- Healthcare Providers
- Pharmaceuticals
- Medical Devices
- Healthcare IT
- Healthcare Services
- Healthcare Financing
- Life Sciences
- Regulatory Affairs.

### Industry Demand:

High demand across various sectors, competitive salaries, and strong growth potential



# PROGRAM OUTLINE



## Stage 1: Fundamentals of Certified Pharmacy Executive Leader (CPEL)

1. **Strategic Planning:** Ability to develop and implement strategic plans that leverage pharmacy services to improve health outcomes across the continuum of care.
2. **Leadership Competencies:** Demonstrating essential leadership skills such as self-development, accountability, communication, and customer focus.
3. **Formulary Management:** Optimizing formulary management with an emphasis on clinical efficacy, patient outcomes, and cost-effectiveness.
4. **Interdisciplinary Collaboration:** Leading and collaborating within and across complex healthcare organizations to ensure integrated and patient-centered care.
5. **Professional Standards:** Adhering to professional standards of conduct, maintaining knowledge of pharmacy practice, and advocating for the profession.

# PROGRAM OUTLINE



## Stage 2: Advanced Certified Pharmacy Executive Leader (CPEL)

1. **Strategic Leadership:** Ability to develop and execute long-term strategic plans that align with organizational goals and improve patient care outcomes.
2. **Advanced Financial Management:** Proficiency in managing pharmacy budgets, cost control, and financial planning to ensure fiscal responsibility and sustainability.
3. **Healthcare Policy and Advocacy:** Understanding of healthcare policies, regulations, and advocacy efforts to influence positive changes in pharmacy practice and patient care.
4. **Innovation and Change Management:** Skills in leading and managing change initiatives, including the implementation of new technologies, processes, and practices.
5. **Talent Development and Succession Planning:** Expertise in developing and mentoring pharmacy staff, as well as planning for leadership succession to ensure a strong future leadership pipeline.



# PROGRAM OUTLINE



## Stage 3: Practical Applications

### 1. Patient Care and Management:

- **Medication Therapy Management (MTM):** Pharmacists optimize medication regimens to improve therapeutic outcomes and reduce adverse effects.

### 2. Clinical Practice:

- **Patient Counseling:** Educating patients on proper medication use, potential side effects, and lifestyle modifications to enhance health outcomes.

### 3. Pharmaceutical Research and Development:

- **Drug Discovery and Development:** Conducting research to discover new medications and develop existing ones

### 4. Healthcare Technology and Innovation:

- **Telemedicine:** Using telehealth platforms to provide remote consultations, follow-ups, and health monitoring



# PROGRAM OUTLINE



## Stage 4: Capstone Project

### 1. **Impact of Telemedicine on Patient Outcomes**

- Analyze the effectiveness of telemedicine in improving patient outcomes, especially for chronic disease management .

### 2. **Pharmaceutical Waste Management**

- Develop strategies to reduce pharmaceutical waste and its environmental impact.

### 3. **Medication Adherence in Elderly Patients**

- Investigate factors affecting medication adherence among elderly patients and develop interventions to improve adherence.

### 4. **Implementation of an Electronic Health Records (EHR) System**

- Assess the challenges and benefits of implementing an EHR system in a healthcare facility






# ELECTIVE MODULES


- **Advanced Pharmacology:** Deep dive into the mechanisms of action, side effects, and interactions of various drugs.
- **Clinical Research Methods:** Learn about designing and conducting clinical trials, data analysis, and ethical considerations.
- **Health Informatics:** Study the use of information technology in healthcare, including electronic health records and data management.
- **Global Health:** Explore health issues and solutions in a global context, including international health policies and practices

## ENROLLMENT NOW OPEN!

Take the first step towards becoming a certified Certified Pharmacy Executive Leader (CPEL) Professional. Enroll in our program and enhance your career.

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**Unlock the Power of Certified  
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with Us!**

