

UNDERSTANDING & DRIVING ECONOMICS FOR CAPITAL MARKETS



**Ramaq
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Introduction to Economics for Capital Markets

The Understanding & Driving Economics for Capital Markets course teaches you how to use economic principles and data to analyze and influence capital markets. The course covers topics such as:

- How to classify and interpret economic events and indicators.
- How to understand the role and goals of central banks and monetary policy.
- How to assess the impact of economic events on specific markets and asset classes.
- How to use economic information to trade and invest in capital markets.

This course is designed for anyone who wants to learn how to apply economics to capital markets, especially for professionals working in investment banking, equity research, financial planning & analysis (FP&A), and finance functions. Upon completion of the course, participants will receive a certificate of completion.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

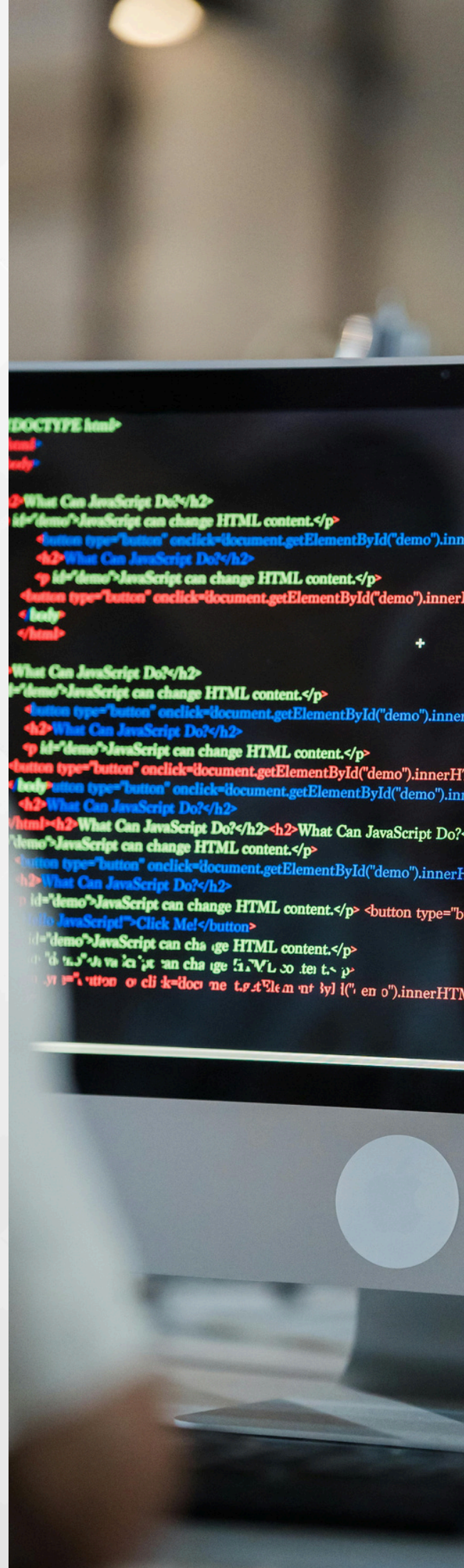
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- There are no specific requirements to take the course.
- It is recommended that candidates have some basic knowledge of accounting, finance, and Excel





Program Overview

The Economics for Capital Markets Program provides a comprehensive education in applying economic principles to capital markets. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines asynchronous modules with live synchronous sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and group discussions with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.





PROGRAM OBJECTIVES

- Classify and interpret economic events and indicators.
- Understand the role and goals of central banks and monetary policy.
- Assess the impact of economic events on specific markets and asset classes.
- Use economic information to trade and invest in capital markets.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for professional roles in investment banking, equity research, FP&A, and finance functions.

EXPECTED OUTCOMES

- Proficiency in applying economic principles to capital markets.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in economic analysis and capital markets.
- Innovation in understanding and influencing capital markets.

SKILLS LEARNED

- **Economic Event Classification:** Techniques for classifying economic events and indicators.
- **Monetary Policy Understanding:** Understanding the role and goals of central banks and monetary policy.
- **Market Impact Assessment:** Assessing the impact of economic events on specific markets and asset classes.
- **Economic Information Utilization:** Using economic information to trade and invest in capital markets.
- **Excel Functions and Tools:** Utilizing Excel in economic analysis and forecasting.
- **Ethics:** Applying ethical standards and professional conduct in economic analysis.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on economic insights.
- **Communication Skills:** Enhancing communication and interpersonal skills.

Program Outline

Required Core Modules

Module 1: Introduction to Economic Principles

- Basics of economic principles and data analysis.

Module 2: Classifying Economic Events

- Techniques for classifying and interpreting economic events and indicators.

Module 3: Monetary Policy I

- Understanding the role and goals of central banks.

Module 4: Monetary Policy II

- Advanced techniques in monetary policy analysis.

Module 5: Market Impact Assessment I

- Basics of assessing the impact of economic events on markets.

Module 6: Market Impact Assessment II

- Advanced techniques for market impact assessment.

Module 7: Economic Information Utilization I

- Using economic information to trade and invest.

Module 8: Economic Information Utilization II

- Advanced techniques in utilizing economic information.

Module 9: Financial Statement Analysis I

- Introduction to analyzing financial statements.

Module 10: Financial Statement Analysis II

- Advanced techniques in financial statement analysis.

Module 11: Strategic Economic Analysis I

- Basics of strategic economic analysis.

Module 12: Strategic Economic Analysis II

- Advanced techniques in strategic economic analysis.

Module 13: Scenario and Sensitivity Analysis I

- Basics of scenario and sensitivity analysis in capital markets.

Module 14: Scenario and Sensitivity Analysis II

- Advanced techniques for scenario and sensitivity analysis.

Module 15: Economic Modelling Ethics I

- Understanding and applying ethical standards in economic analysis.



Program Outline

Module 16: Economic Modelling Ethics II

- Advanced ethical standards and professional conduct.

Enrollment Now Open!

Take the first step towards mastering economics for capital markets. Enroll in our **Understanding & Driving Economics for Capital Markets** Program and enhance your career with Chools.