

SUSTAINABLE INVESTING



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Introduction to Sustainable Investing

Sustainable Investing is the practice of investing in companies or projects that have positive environmental, social, and governance (ESG) impacts, or that aim to address global challenges such as climate change, poverty, inequality, and human rights. Sustainable investing allows individuals to align their financial goals with their personal values and beliefs. The course covers topics such as ESG factors, climate risk, impact measurement, and implementation strategies. Upon completion of the course, participants will receive a Certificate of Completion.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

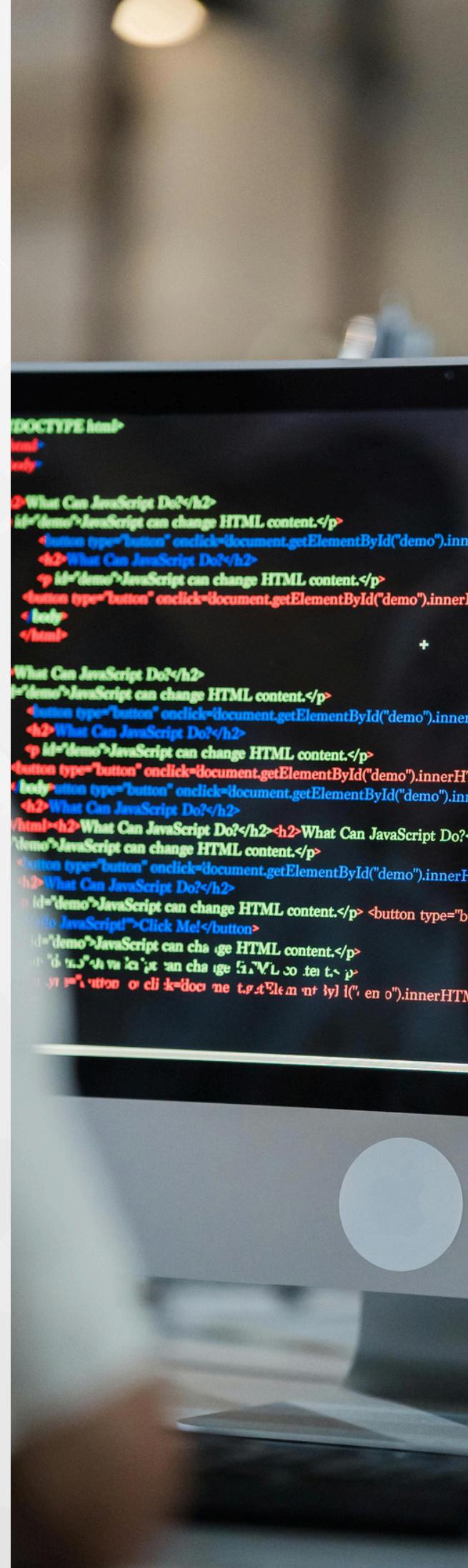
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Applicants must be at least 18 years of age, proficient in English, and committed to learning and engaging with fellow participants throughout the course.



- Applicants must be at least 18 years of age, proficient in English, and committed to learning and engaging with fellow participants throughout the course.
- Candidates must successfully complete six modules in six weeks to be eligible for a Certificate of Completion.
- A score of at least 80% is required to pass the assessment and earn the course credentials.

Program Overview

The SAS – Financial Statistical & Business Analyst Program offers an in-depth education in using SAS software for statistical analysis and business applications. Our curriculum ensures a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines asynchronous modules with live synchronous sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and group discussions with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



PROGRAM OBJECTIVES

- Understand ESG factors and their importance in investing.
- Learn about climate risk and its impact on investments.
- Develop skills to measure and manage investment impact.
- Implement sustainable investing strategies effectively.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for roles in sustainable investing and finance.

EXPECTED OUTCOMES

- Proficiency in sustainable investing principles and practices.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in sustainable investing.
- Innovation in understanding and managing ESG impacts.

SKILLS LEARNED

- **ESG Factors:** Understanding environmental, social, and governance factors.
- **Climate Risk:** Techniques for assessing and managing climate risk.
- **Impact Measurement:** Measuring and managing the impact of investments.
- **Sustainable Investing Strategies:** Implementing effective sustainable investing strategies.
- **Ethics:** Applying ethical standards and professional conduct in investing.
- **Strategic Thinking:** Developing and implementing strategic investment initiatives.
- **Decision-Making:** Making informed decisions based on ESG insights.
- **Communication Skills:** Enhancing communication and interpersonal skills in sustainable investing contexts.

Program Outline

Required Core Modules

Module 1: Introduction to Sustainable Investing

- Basics of sustainable investing and its importance.

Module 2: ESG Factors I

- Understanding environmental, social, and governance factors.

Module 3: ESG Factors II

- Advanced techniques for assessing ESG factors.

Module 4: Climate Risk I

- Basics of assessing and managing climate risk.

Module 5: Climate Risk II

- Advanced climate risk management techniques.

Module 6: Impact Measurement I

- Techniques for measuring and managing investment impact.

Module 7: Impact Measurement II

- Advanced impact measurement techniques.

Module 8: Sustainable Investing Strategies I

- Basics of implementing sustainable investing strategies.

Module 9: Sustainable Investing Strategies II

- Advanced sustainable investing strategies.

Module 10: Scenario and Sensitivity Analysis I

- Basics of performing scenario and sensitivity analysis.

Module 11: Scenario and Sensitivity Analysis II

- Advanced scenario and sensitivity analysis techniques.

Module 12: Sustainable Investing Ethics

- Understanding and applying ethical standards in sustainable investing.

Module 13: Communication in Sustainable Investing I

- Basics of enhancing communication and interpersonal skills in sustainable investing.



Program Outline

Module 14: Communication in Sustainable Investing II

- Advanced communication techniques in sustainable investing.

Module 15: Strategic Investment Management I

- Basics of strategic investment management.

Module 16: Strategic Investment Management II

- Advanced techniques in strategic investment management.

Enrollment Now Open!

Take the first step towards mastering sustainable investing. Enroll in our **Sustainable Investing** Program and enhance your career with Chools.