

# LEADING WITH FINANCE



**Ramaq  
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Consulting & Training

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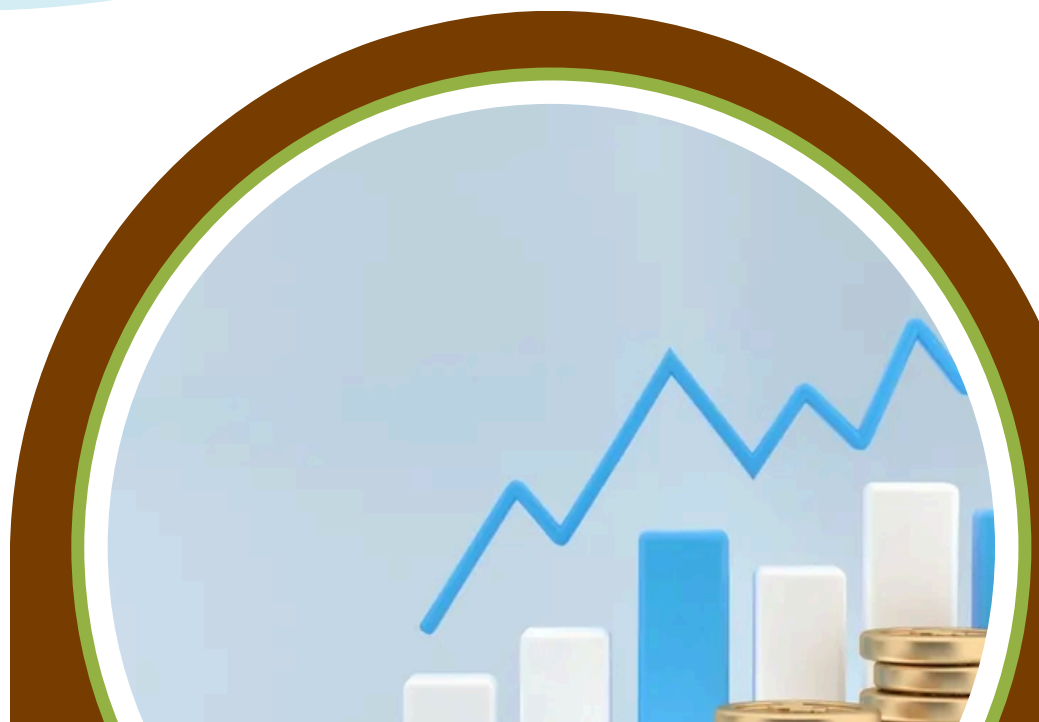
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# Introduction to Leading with Finance

The Leading with Finance course teaches the principles of finance and how to use them to make smart financial decisions and communicate with key stakeholders. The course covers topics such as financial analysis, finance vs. accounting, capital markets, creating value, and valuation. This course is designed for business leaders, aspiring finance or investment professionals, and new leaders who want to gain an intuitive understanding of finance and enhance their career and life. Upon completion of the course, participants will receive a certificate of completion.





# Why Choose Chools?

## Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

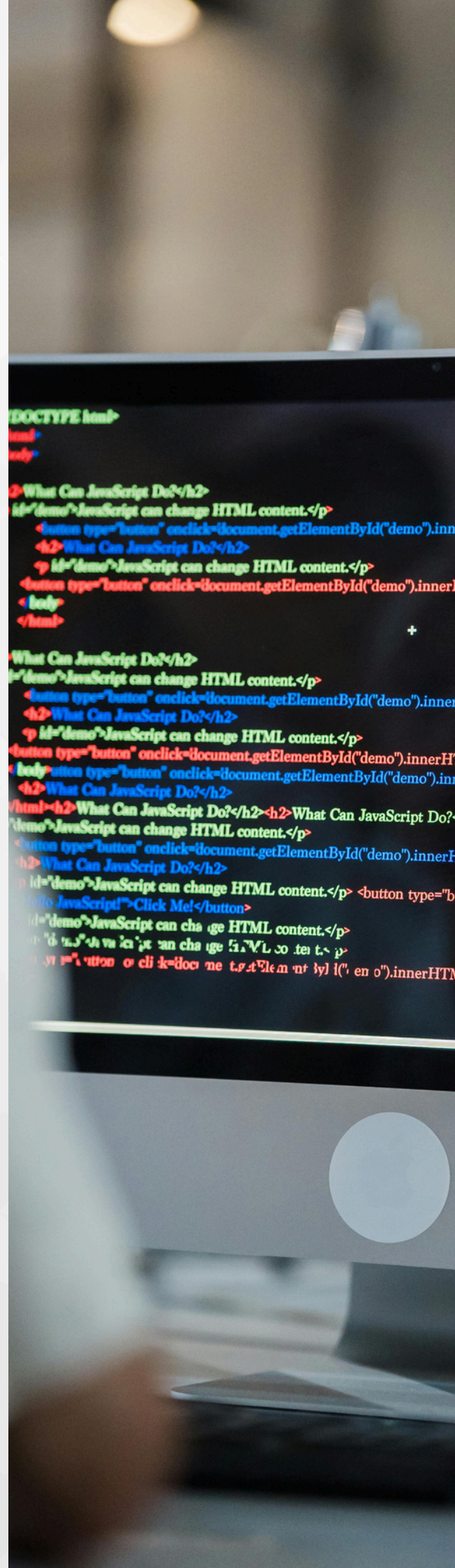
## What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

## Who Can Apply?

### Eligibility Criteria:

- There are no specific eligibility requirements for this course.
- Applicants must be at least 18 years of age, proficient in English, and committed to learning and engaging with fellow participants throughout the course.




```
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<html>
<body>

<h2>What Can JavaScript Do?</h2>
<div id="demo">JavaScript can change HTML content.</div>
<button type="button" onclick="document.getElementById("demo").innerHTML="What Can JavaScript Do?</h2>">Click Me!</button>

</body>
</html>
```



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- Applicants must be at least 18 years of age, proficient in English, and committed to learning and engaging with fellow participants throughout the course.

## Program Overview

**The Leading with Finance Program provides a comprehensive education in financial principles and decision-making. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.**

### Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.





## PROGRAM OBJECTIVES

- Understand the principles of finance and their applications in decision-making.
- Differentiate between finance and accounting.
- Analyze capital markets and their impact on business decisions.
- Learn how to create value through financial strategies.
- Understand valuation techniques and their importance in finance.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in finance and investment.

## EXPECTED OUTCOMES

- Proficiency in financial principles and decision-making techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in finance.
- Innovation in understanding and managing financial strategies.



## SKILLS LEARNED

- **Financial Analysis:** Techniques for analyzing financial statements and performance.
- **Capital Markets:** Understanding capital markets and their impact on business decisions.
- **Value Creation:** Strategies for creating value in financial management.
- **Valuation Techniques:** Techniques for valuing businesses and investments.
- **Finance vs. Accounting:** Understanding the differences and their roles in business.
- **Strategic Decision-Making:** Making informed financial decisions based on analysis.
- **Ethics:** Applying ethical standards and professional conduct in finance.
- **Communication Skills:** Enhancing communication and interpersonal skills in financial contexts.

# Program Outline

## Required Core Modules

### Module 1: Introduction to Finance

- Basics of finance and its importance in business decision-making.

### Module 2: Financial Analysis I

- Techniques for analyzing financial statements and performance.

### Module 3: Financial Analysis II

- Advanced financial analysis techniques.

### Module 4: Capital Markets I

- Understanding capital markets and their impact on business decisions.

### Module 5: Capital Markets II

- Advanced capital markets analysis techniques.

### Module 6: Creating Value I

- Strategies for creating value in financial management.

### Module 7: Creating Value II

- Advanced value creation strategies.

### Module 8: Valuation Techniques I

- Basics of business and investment valuation techniques.

### Module 9: Valuation Techniques II

- Advanced valuation techniques.

### Module 10: Finance vs. Accounting

- Understanding the differences between finance and accounting and their roles in business.

### Module 11: Strategic Decision-Making I

- Basics of making informed financial decisions based on analysis.

### Module 12: Strategic Decision-Making II

- Advanced strategic decision-making techniques.

### Module 13: Scenario and Sensitivity Analysis I

- Basics of performing scenario and sensitivity analysis.

### Module 14: Scenario and Sensitivity Analysis II

- Advanced scenario and sensitivity analysis techniques.

### Module 15: Financial Ethics

- Understanding and applying ethical standards in finance.





# Program Outline

## Module 16: Communication in Finance

- Enhancing communication and interpersonal skills in financial contexts.

## Enrollment Now Open!

Take the first step towards mastering finance and making smart financial decisions. Enroll in our **Leading with Finance** Program and enhance your career with Chools.