

FINANCE STRATEGIC DECISION MAKING PROGRAM



**Ramaq
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Consulting & Training

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Introduction to Finance Strategic Decision Making

Imagine being able to leverage financial information and data to make optimal, value-creating decisions that drive your business or organization towards success. The **Finance Strategic Decision Making** course is designed to equip you with the skills necessary to analyze financial data and make informed decisions. Topics covered include the time value of money, discounted cash flow analysis, net present value, internal rate of return, capital structure, cost of capital, dividend policy, mergers and acquisitions, and risk management. This course aims to provide learners with a deep understanding of strategic financial decision-making and its implications for value creation.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

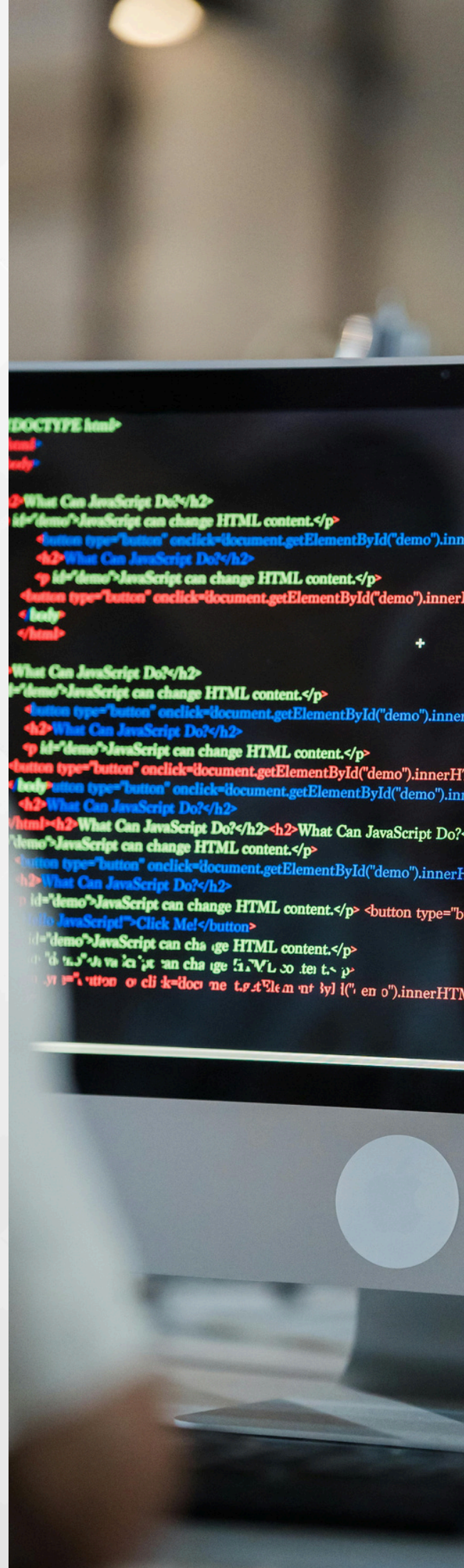
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- At least 10 years of work experience.
- Strong command of English.





Program Overview

The Finance Strategic Decision Making Program provides a thorough education in using financial information for strategic decision-making. Our curriculum covers a wide range of topics to ensure a comprehensive understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



PROGRAM OBJECTIVES

- Understand the fundamentals of finance strategic decision-making.
- Learn discounted cash flow analysis, net present value, and internal rate of return techniques.
- Master capital structure, cost of capital, and dividend policy strategies.
- Understand mergers and acquisitions, derivatives, and risk management.
- Prepare for advanced roles in financial planning and management.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.

EXPECTED OUTCOMES

- Proficiency in creating and analyzing operational financial models.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in financial modeling.
- Innovation in understanding and managing operational models.

SKILLS LEARNED

- **Time Value of Money:** Techniques for understanding the time value of money.
- **Discounted Cash Flow Analysis:** Methods for evaluating investment opportunities using DCF analysis.
- **Net Present Value & Internal Rate of Return:** Techniques for assessing project viability.
- **Capital Structure & Cost of Capital:** Strategies for managing a firm's capital structure.
- **Dividend Policy:** Understanding and implementing effective dividend policies.
- **Mergers and Acquisitions:** Techniques for navigating M&A processes.
- **Risk Management:** Strategies for managing financial risks.
- **Spreadsheet Software:** Utilizing spreadsheet software for financial analysis.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on financial analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in financial contexts.



Program Outline

Required Core Modules

Module 1: Introduction to Strategic Financial Decision-Making

- Basics of financial decision-making and its importance.

Module 2: Time Value of Money I

- Techniques for understanding the time value of money.

Module 3: Discounted Cash Flow Analysis I

- Methods for evaluating investment opportunities using DCF analysis.

Module 4: Net Present Value & Internal Rate of Return I

- Techniques for assessing project viability.

Module 5: Capital Structure I

- Strategies for managing a firm's capital structure.

Module 6: Cost of Capital I

- Understanding the cost of capital and its impact.

Module 7: Dividend Policy I

- Implementing effective dividend policies.

Module 8: Mergers and Acquisitions I

- Techniques for navigating M&A processes.

Module 9: Risk Management I

- Strategies for managing financial risks.

Module 10: Financial Statements Analysis I

- Analyzing and interpreting financial statements.

Module 11: Spreadsheet Software I

- Utilizing spreadsheet software for financial analysis.

Module 12: Capstone Project I

- Applying skills to real-world data.

Enrollment Now Open!

Take the first step towards mastering strategic financial decision-making and enhancing your career prospects. Enroll in our **Finance Strategic Decision Making** Program and elevate your career with Chools.



Program Outline

Module 16: Financial Modelling Ethics

- Understanding and applying ethical standards in financial modeling.

Enrollment Now Open!

Take the first step towards mastering financial operational modeling. Enroll in our **Finance Operational Modeling - Level 3** Program and enhance your career with Chools.