# FINANCIAL RATIO ANALYSIS PROGRAM



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## Introduction to Financial Ratio Analysis

Imagine having the ability to dissect and understand the financial health and performance of any company or industry. The Financial Ratio Analysis course provides you with the tools to evaluate financial performance using key ratios. Learn to calculate and interpret profitability, liquidity, activity, solvency, and valuation ratios. This course will also teach you how to compare different companies or industries using ratio analysis, making it invaluable for professionals in finance, accounting, and business analysis.



## Why Choose Chools?

Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.

### What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- Hybrid Learning Model: Balance online flexibility with in-person engagement.
- Comprehensive Curriculum: Stay ahead with courses designed meet market demands.
- Community and Networking: Be part of an active community of learners and professionals.

## Who Can Apply?

### **Eligibility Criteria:**

- Basic understanding of accounting principles and financial statements.
- Proficiency in basic mathematical calculations and ability to work with numbers and formulas.



 Access to a computer with an internet connection and spreadsheet software.

### **Program Overview**

The Financial Ratio Analysis Program provides a thorough education in evaluating the financial performance and health of businesses using various ratios. Our curriculum ensures a comprehensive understanding, combining theoretical knowledge with practical, hands-on experience.

#### **Learning Mode:**

- Hybrid Learning Model: Combines online learning with in-person sessions for flexibility and interactive engagement.
- Interactive Sessions: Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- Self-paced Learning: Access course materials anytime, allowing you to learn at your own pace.



#### **PROGRAM OBJECTIVES**

- Understand the fundamentals of financial ratio analysis.
- Calculate and interpret key financial ratios.
- Evaluate financial performance and health of businesses.
- Compare different companies or industries using ratio analysis.
- Prepare for advanced roles in finance, accounting, and business analysis.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.

#### **EXPECTED OUTCOMES**

- Proficiency in financial ratio analysis principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in financial evaluation and comparison.
- Innovation in understanding and managing financial health.

#### **SKILLS LEARNED**

- Profitability Ratios: Techniques for evaluating a company's profitability.
- Liquidity Ratios: Methods for assessing a company's liquidity.
- Activity Ratios: Understanding and calculating activity ratios.
- Solvency Ratios: Techniques for evaluating a company's solvency.
- Valuation Ratios: Methods for assessing a company's valuation.
- Financial Statements Analysis: Analyzing and interpreting financial statements.
- Comparative Analysis: Comparing different companies or industries using ratio analysis.
- Strategic Thinking: Developing and implementing strategic financial initiatives.
- Decision-Making: Making informed decisions based on financial analysis.
- Communication Skills: Enhancing communication and interpersonal skills in financial contexts.





## Program Outline

#### **Required Core Modules**

## Module 1: Introduction to Financial Ratio Analysis

Basics of financial ratio analysis and its importance.

#### **Module 2: Profitability Ratios I**

Techniques for evaluating a company's profitability.

#### **Module 3: Profitability Ratios II**

Advanced profitability ratio analysis.

#### **Module 4: Liquidity Ratios I**

Methods for assessing a company's liquidity.

#### **Module 5: Liquidity Ratios II**

Advanced liquidity ratio analysis.

#### **Module 6: Activity Ratios I**

Understanding and calculating activity ratios.

#### Module 7: Activity Ratios II

Advanced activity ratio analysis.

#### **Module 8: Solvency Ratios I**

Techniques for evaluating a company's solvency.

#### **Module 9: Solvency Ratios II**

Advanced solvency ratio analysis.

#### **Module 10: Valuation Ratios I**

Methods for assessing a company's valuation.

#### **Module 11: Valuation Ratios II**

Advanced valuation ratio analysis.

## Module 12: Financial Statements Analysis

Analyzing and interpreting financial statements.

## Module 13: Financial Statements Analysis

Advanced financial statement analysis.

#### **Module 14: Comparative Analysis I**

 Techniques for comparing different companies or industries.

#### **Module 15: Comparative Analysis II**

Advanced comparative analysis strategies.

## **Module 16: Case Studies** and Practical **Applications**

Real-world case studies and practical applications in financial ratio analysis.





## Program Outline

#### **Enrollment Now Open!**

Take the first step towards mastering financial ratio analysis and enhancing your career prospects. Enroll in our Financial Ratio Analysis Program and enhance your career with Chools.