

FINANCE FOR NON-FINANCIAL PROFESSIONALS



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INTRODUCTION TO FINANCE FOR NON-FINANCIAL PROFESSIONAL

The Finance for Non-Financial Professionals course introduces the basic concepts and tools of finance, such as financial statements, ratio analysis, time value of money, and capital budgeting. It is designed for professionals who want to improve their financial literacy and decision-making skills, enabling them to make more informed business decisions.

WHY CHOOSE RAMAQCHOOLS?



NUMBERS THAT SPEAK FOR THEMSELVES:



JOIN NOW

Why Choose RamaqChools?

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Success Rate:** Secure your future with our proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and leadership development.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- **Expert Instructors:** Learn from experienced faculty and industry veterans.
- **Global Networking:** Connect with senior executives and external speakers from around the world.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet global market demands.
- **Community and Networking:** Be part of an active community of global learners and professionals.

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Who Can Apply?

Eligibility Criteria:

- Basic knowledge of finance, accounting, and statistics is recommended.
- 1-2 years of experience in the relevant field or a Bachelor's or diploma in finance, accounting, economics, or any business stream.

Program Overview

The Finance for Non-Financial Professionals Program provides a comprehensive education in using financial ratios. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.



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LEARNING MODE:

- **Hybrid Learning Model:** Combines asynchronous modules with live synchronous sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and group discussions with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.

CURRICULUM HIGHLIGHTS:

- **Financial Statements:** Understanding and interpreting financial statements.
- **Ratio Analysis:** Learning how to use ratio analysis to evaluate financial performance.
- **Time Value of Money:** Understanding the principles of time value of money.
- **Capital Budgeting:** Techniques for making investment decisions.

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PROFESSIONAL DEVELOPMENT:

- Continuous Learning: Stay updated with the latest trends in ratio analysis.
- Networking Opportunities: Connect with industry experts, peers, and a supportive community.
- Ethical Considerations: Learn best practices and industry standards.

By completing the **Finance for Non-Financial Professionals Program**, you'll gain the skills, knowledge, and certification needed to excel in financial analysis, positioning yourself as a valuable asset to any organization.



PROGRAM OBJECTIVES

- Understand and interpret financial statements.
- Learn how to use ratio analysis to evaluate financial performance.
- Understand the principles of time value of money.
- Develop techniques for making investment decisions.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in finance.

EXPECTED OUTCOMES

- Proficiency in credit risk management principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in credit risk management.
- Innovation in assessing and managing credit risk.

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SKILLS LEARNED



- **Financial Statements:**
Understanding and interpreting financial statements.
- **Ratio Analysis:** Learning how to use ratio analysis to evaluate financial performance.
- **Time Value of Money:**
Understanding the principles of time value of money.
- **Capital Budgeting:** Techniques for making investment decisions
- **Strategic Thinking:**
Developing and implementing strategic initiatives for finance.
- **Decision-Making:** Making informed decisions based on financial insights.
- **Communication Skills:**
Enhancing communication and interpersonal skills.

PROGRAM OUTLINE



Module 1: Financial Statement

- 1. Introduction to Financial Statements:** Core principles and concepts.
- 2. Understanding and Interpreting Financial Statements:** Techniques for evaluating financial statements.
- 3. Financial Statements Workshops:** Hands-on workshops to practice understanding financial statements.

Module 2: Ratio Analysis

- 1. Introduction to Ratio Analysis:** Core principles and concepts of ratio analysis.
- 2. Learning How to Use Ratio Analysis to Evaluate Financial Performance:** Strategies for effective ratio analysis.
- 3. Ratio Analysis Workshops:** Hands-on workshops to practice ratio analysis.

PROGRAM OUTLINE



Module 3: Time Value of Money

1. **Introduction to Time Value of Money:** Core principles and concepts of time value of money.
2. **Understanding the Principles of Time Value of Money:** Techniques for applying time value of money.
3. **Time Value of Money Workshops:** Hands-on workshops to practice time value of money.

Module 4: Capital Budgeting

1. **Introduction to Capital Budgeting:** Core principles and concepts of capital budgeting.
2. **Techniques for Making Investment Decisions:** Strategies for effective capital budgeting.
3. **Capital Budgeting Workshops:** Hands-on workshops to practice capital budgeting.

ELECTIVE MODULE

1. **Data-Driven Decision Making in Banking:** Techniques for making decisions based on data and insights.
2. **Risk Management in Financial Intermediaries:** Strategies for identifying and managing risks in financial intermediaries.
3. **Behavioral Decision Making in Banking:** Understanding human behavior in banking processes.
4. **Ethical Banking Practices:** Ensuring ethical standards in banking practices.
5. **Collaborative Banking Development:** Techniques for effective collaboration in banking.
6. **Conflict Resolution in Banking:** Managing and resolving conflicts in banking settings.

Enrollment Now Open! 🌟

Take the first step towards mastering banking and finance. Enroll in our Finance for Non-Financial Professionals Program and enhance your career with Chools.



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