

FINANCIAL ANALYSIS FUNDAMENTALS



**Ramaq
Chools**
Consulting & Training

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Introduction to Financial Analysis Fundamentals

The Financial Analysis Fundamentals course teaches you how to conduct a comprehensive financial evaluation of any organization using ratios derived from financial statements. The course covers topics such as profitability, asset utilization, leverage, liquidity, horizontal and vertical analysis, and benchmarking. It is suitable for anyone who wants to learn more about financial analysis or pursue a career in finance and accounting. This course helps you prepare for the CFA Level 2 exam or other professional certifications. Upon completion of the course, you will receive a certificate of completion.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

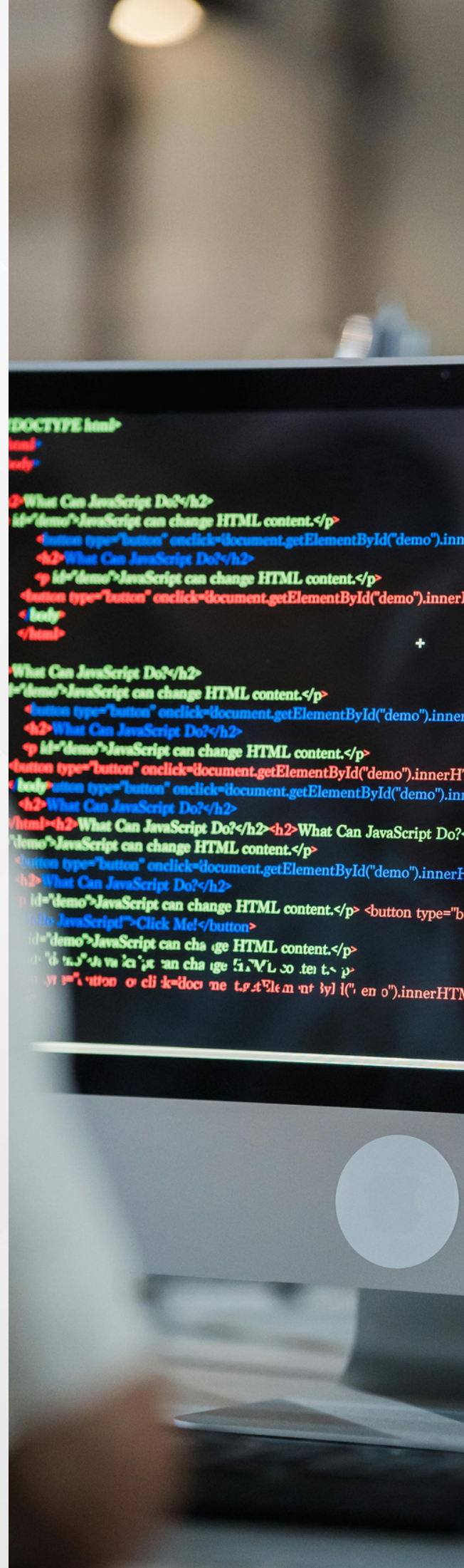
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- The course does not have any specific requirements.
- It is recommended that candidates have some basic knowledge of accounting, finance, and Excel.





Program Overview

The Financial Analysis Fundamentals Program provides a comprehensive education in financial analysis. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.





PROGRAM OBJECTIVES

- Conduct a comprehensive financial evaluation of any organization.
- Understand and apply key financial ratios.
- Learn to analyze profitability, asset utilization, leverage, and liquidity.
- Develop skills in horizontal and vertical analysis.
- Understand benchmarking practices.
- Prepare for the CFA Level 2 exam or other professional certifications.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in finance and accounting.

EXPECTED OUTCOMES

- Proficiency in financial analysis principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in financial analysis.
- Innovation in understanding and managing financial evaluations.

SKILLS LEARNED

- **Profitability Analysis:** Techniques for evaluating an organization's profitability.
- **Asset Utilization:** Understanding how efficiently an organization uses its assets.
- **Leverage Analysis:** Techniques for analyzing an organization's leverage.
- **Liquidity Analysis:** Evaluating an organization's ability to meet short-term obligations.
- **Horizontal and Vertical Analysis:** Techniques for comparing financial data over time and within the same financial statement.
- **Benchmarking:** Understanding and applying benchmarking practices.
- **Ethics:** Applying ethical standards and professional conduct in financial analysis.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on financial analysis insights.
- **Communication Skills:** Enhancing communication and interpersonal skills.



Program Outline

Required Core Modules

Module 1: Introduction to Financial Analysis

- Basics of conducting financial evaluations.

Module 2: Profitability Analysis I

- Techniques for evaluating profitability.

Module 3: Profitability Analysis II

- Advanced profitability analysis techniques.

Module 4: Asset Utilization I

- Basics of analyzing asset utilization.

Module 5: Asset Utilization II

- Advanced asset utilization techniques.

Module 6: Leverage Analysis I

- Fundamentals of leverage analysis.

Module 7: Leverage Analysis II

- Advanced leverage analysis techniques.

Module 8: Liquidity Analysis I

- Basics of evaluating liquidity.

Module 9: Liquidity Analysis II

- Advanced liquidity analysis techniques.

Module 10: Horizontal Analysis

- Techniques for comparing financial data over time.

Module 11: Vertical Analysis

- Techniques for comparing data within the same financial statement.

Module 12: Benchmarking I

- Basics of benchmarking practices.

Module 13: Benchmarking II

- Advanced benchmarking techniques.

Module 14: Financial Statement Analysis I

- Introduction to analyzing financial statements.

Module 15: Financial Statement Analysis II

- Advanced financial statement analysis techniques.

Module 16: Financial Analysis Ethics

- Understanding and applying ethical standards in financial analysis.

Enrollment Now Open!

Take the first step towards mastering financial analysis. Enroll in our **Financial Analysis Fundamentals** Program and enhance your career with Chools.



Program Outline

Module 16: Financial Modelling Ethics

- Understanding and applying ethical standards in financial modeling.

Enrollment Now Open!

Take the first step towards mastering financial operational modeling. Enroll in our **Finance Operational Modeling - Level 3** Program and enhance your career with Chools.