

ESSENTIALS OF CORPORATE FINANCE PROGRAM



**Ramaq
Chools**
Consulting & Training

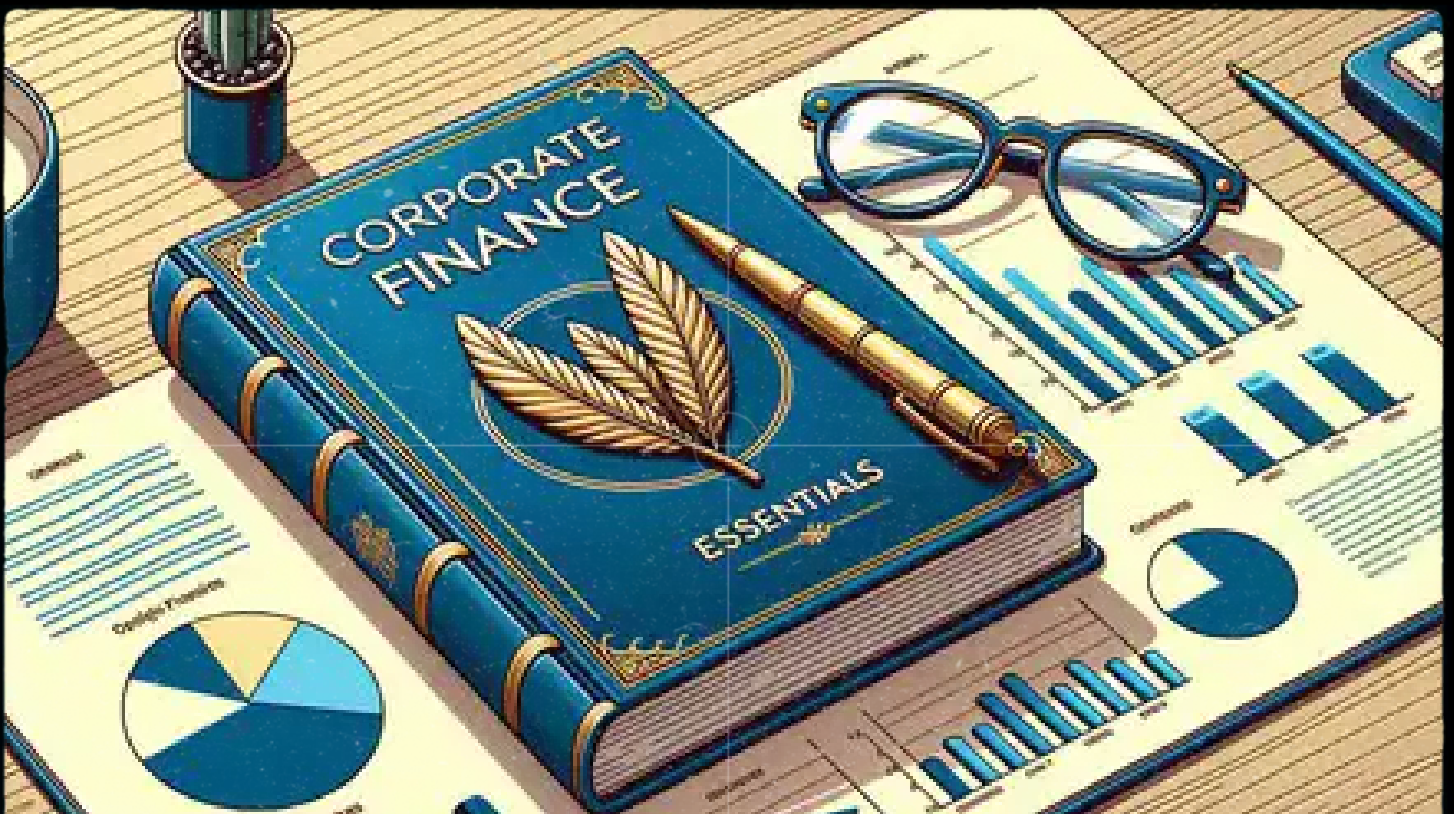
Email: info@ramaqchools.com

Phone: +966536834733

Website: ramaqchools.com

Contents

- 1. Introduction to Essentials of Corporate Finance**
- 2. Why Choose Chools**
- 3. Who Can Apply?**
- 4. Program Overview**
- 5. Program Objectives and Expected Outcomes**
- 6. Skills Learned**
- 7. Program Outline**
- 8. Enrollment Information**



Introduction to Essentials of Corporate Finance

Imagine laying a rock-solid foundation in corporate finance, mastering the core concepts and principles that drive financial decision-making in businesses. The Essentials of Corporate Finance course is designed to cover vital topics such as risk and return, diversification, valuation, capital structure, dividend policy, and mergers and acquisitions. You'll also learn key tools and techniques like discounted cash flow, net present value, internal rate of return, and sensitivity analysis. This course aims to provide learners with a comprehensive understanding of corporate finance and its applications across various contexts.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

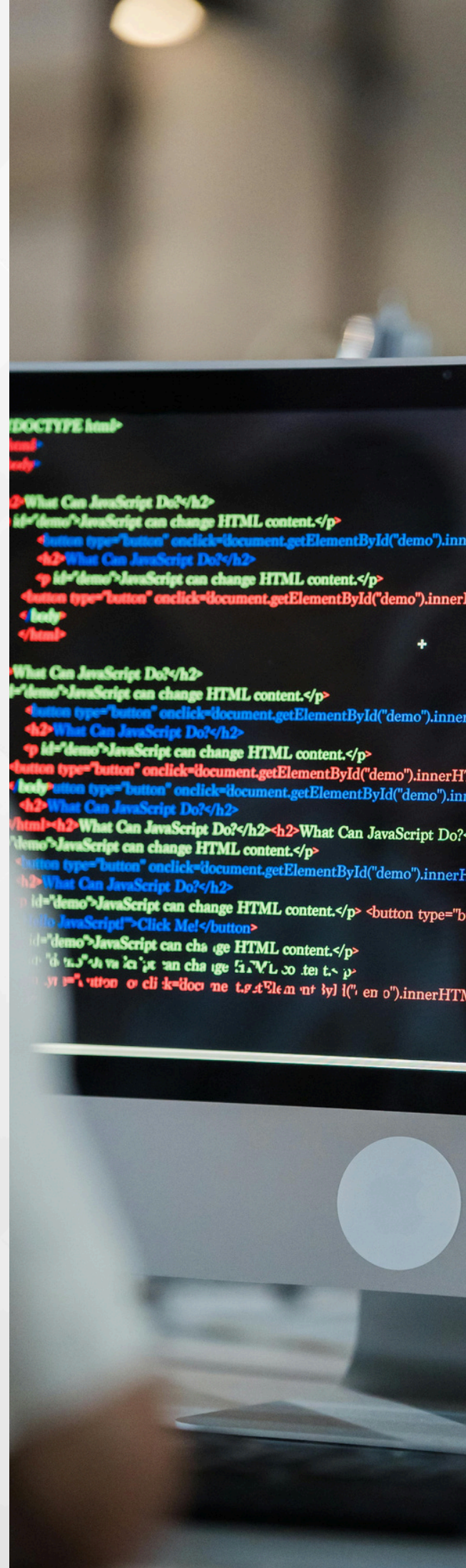
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Basic knowledge of accounting, statistics, and corporate finance.
- Access to a computer with an internet connection and spreadsheet software.





Program Overview

The Essentials of Corporate Finance Program provides a comprehensive education in the fundamental concepts and principles of corporate finance. Our curriculum ensures a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.





PROGRAM OBJECTIVES

- Understand the fundamentals of corporate finance.
- Learn about risk and return, diversification, and valuation.
- Master capital structure, dividend policy, and mergers and acquisitions.
- Utilize tools and techniques like discounted cash flow, net present value, and internal rate of return.
- Prepare for advanced roles in finance and business analysis.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.

EXPECTED OUTCOMES

- Proficiency in corporate finance principles.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in financial decision-making.
- Innovation in understanding and managing financial strategies.

SKILLS LEARNED

- **Risk and Return:** Techniques for assessing risk and return in financial decisions.
- **Diversification:** Understanding and implementing diversification strategies.
- **Valuation:** Methods for valuing businesses and investment opportunities.
- **Capital Structure:** Strategies for managing a firm's capital structure.
- **Dividend Policy:** Understanding and implementing effective dividend policies.
- **Mergers and Acquisitions:** Techniques for navigating M&A processes.
- **Discounted Cash Flow (DCF) Analysis:** Techniques for evaluating investment opportunities.
- **Net Present Value (NPV) & Internal Rate of Return (IRR):** Methods for assessing project viability.
- **Sensitivity Analysis:** Understanding and implementing sensitivity analysis.
- **Spreadsheet Software:** Utilizing spreadsheet software for financial analysis.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on financial analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in financial contexts.



Program Outline

Required Core Modules

Module 1: Introduction to Corporate Finance

- Basics of corporate finance and its importance.

Module 2: Risk and Return I

- Techniques for assessing risk and return in financial decisions.

Module 3: Diversification I

- Understanding and implementing diversification strategies.

Module 4: Valuation I

- Methods for valuing businesses and investment opportunities.

Module 5: Capital Structure I

- Strategies for managing a firm's capital structure.

Module 6: Dividend Policy I

- Implementing effective dividend policies.

Module 7: Mergers and Acquisitions I

- Techniques for navigating M&A processes.

Module 8: Discounted Cash Flow Analysis I

- Techniques for evaluating investment

Module 9: Net Present Value & Internal Rate of Return I

- Methods for assessing project viability using NPV and IRR.

Module 10: Sensitivity Analysis I

- Understanding and implementing sensitivity analysis.

Module 11: Spreadsheet Software I

- Utilizing spreadsheet software for financial analysis.

Module 12: Financial Statements Analysis I

- Analyzing and interpreting financial statements.

Module 13: Capstone Project I

- Applying skills to real-world data.

Enrollment Now Open!

Take the first step towards mastering corporate finance and enhancing your career prospects. Enroll in our **Essentials of Corporate Finance** Program and elevate your career with Chools.



Program Outline

Module 15: Decision-Making I

- Making informed decisions based on digital finance analysis.

Module 16: Decision-Making II

- Advanced decision-making techniques.

Module 17: Communication Skills I

- Enhancing communication and interpersonal skills in digital finance contexts.

Module 18: Communication Skills II

- Advanced communication strategies for digital finance professionals.

Module 19: Case Studies in Digital Finance I

- Applying knowledge to real-world case studies.

Module 20: Capstone Project

- Applying skills to a real-world project in digital finance.

Enrollment Now Open!

Take the first step towards mastering digital finance. Enroll in our **Digital Transformation in Financial Services** Program and elevate your career with Chools.