

CERTIFIED TREASURY PROFESSIONAL® (CTP) PROGRAM



**Ramaq
Chools**
Consulting & Training

Email: info@ramaqchools.com

Phone: +966536834733

Website: ramaqchools.com

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Introduction to Certified Treasury Professional®

Imagine being the linchpin of your organization's financial health, expertly managing liquidity, capital, and risk. The Certified Treasury Professional® (CTP) designation is tailored for professionals who seek to excel in treasury management. This course covers crucial topics including treasury management, cash and liquidity management, capital markets, risk management, and more. It prepares you comprehensively for the CTP exam, ensuring you meet the high standards required for the CTP credential.





- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

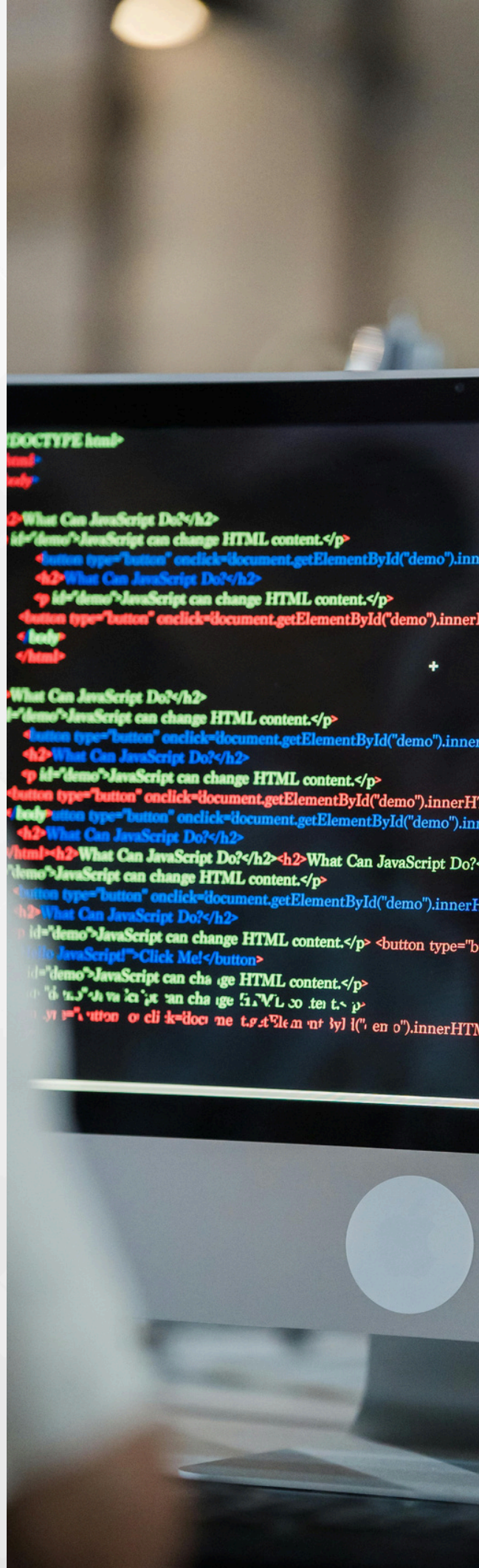
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Four-year undergraduate degree or equivalent work experience in a corporate cash/treasury management or corporate finance-related position.



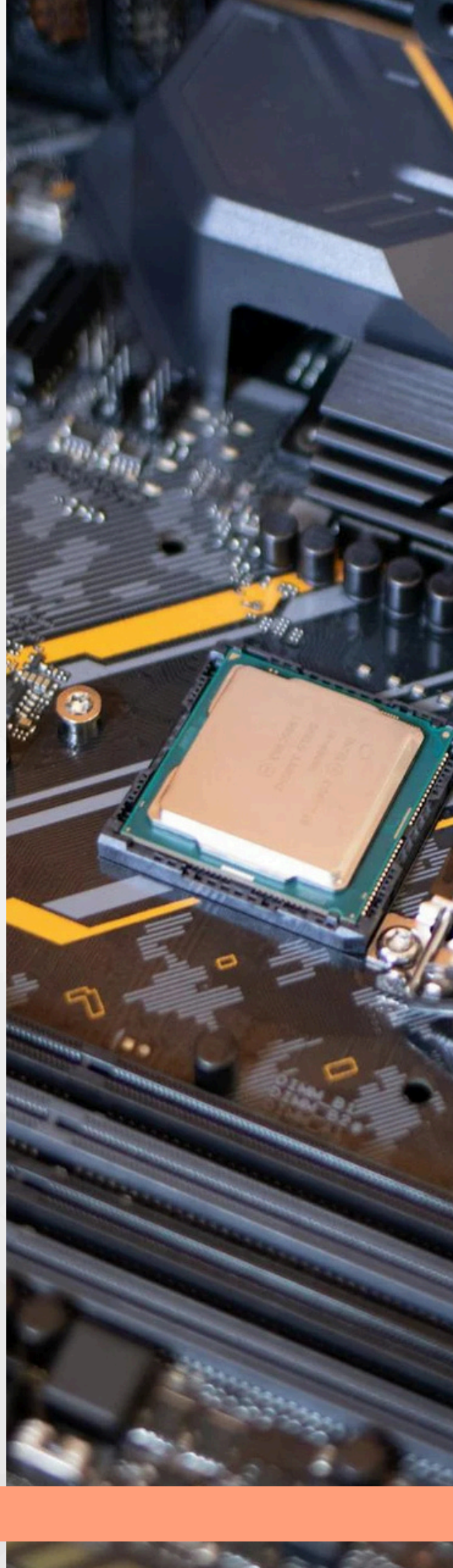
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- At least two years of full-time work experience in the same field or an advanced business degree or relevant teaching experience.
 - Completion of a self-study program and passing an online final exam.

Program Overview

The CTP Program provides a comprehensive education in treasury management. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.





PROGRAM OBJECTIVES

- Build knowledge and skills in treasury management and corporate liquidity.
- Understand capital management and risk management principles.
- Master cash and liquidity management techniques.
- Learn about working capital management and capital markets.
- Prepare for the Certified Treasury Professional® (CTP) exam.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in treasury management.

EXPECTED OUTCOMES

- Proficiency in treasury management principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in managing corporate liquidity and capital.
- Innovation in understanding and managing financial risks

SKILLS LEARNED

- **Treasury Management:** Techniques for effective treasury management.
- **Cash and Liquidity Management:** Managing cash flows and liquidity.
- **Working Capital Management:** Understanding and managing working capital.
- **Capital Markets:** Knowledge of capital markets and funding.
- **Treasury Operations and Controls:** Implementing effective treasury operations and controls.
- **Risk Management:** Strategies for managing financial risks.
- **Financial Planning and Analysis:** Techniques for financial planning and analysis.
- **Ethics and Governance:** Applying ethical standards and governance in treasury management.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on treasury analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in treasury management contexts.



Program Outline

Required Core Modules

Module 1: Introduction to Treasury Management

- Basics of treasury management and its importance.

Module 2: The Treasury Function

- Understanding the roles and responsibilities of the treasury function.

Module 3: Cash and Liquidity Management I

- Techniques for managing cash flows and liquidity.

Module 4: Cash and Liquidity Management II

- Advanced liquidity management strategies.

Module 5: Working Capital Management I

- Understanding and managing working capital.

Module 6: Working Capital Management II

- Advanced working capital management techniques.

Module 7: Capital Markets and Funding I

- Knowledge of capital markets and funding options.

Module 8: Capital Markets and Funding II

- Advanced capital market strategies.

Module 9: Treasury Operations and Controls I

- Implementing effective treasury operations and controls.

Module 10: Treasury Operations and Controls II

- Advanced treasury control techniques.

Module 11: Risk Management I

- Strategies for managing financial risks.

Module 12: Risk Management II

- Advanced risk management techniques.

Module 13: Financial Planning and Analysis I

- Techniques for financial planning and analysis.

Module 14: Financial Planning and Analysis II

- Advanced financial planning strategies.

Module 15: Ethics and Governance I

- Applying ethical standards in treasury management.



Program Outline

Module 16: Ethics and Governance II

- Advanced governance and ethical standards in treasury management.

Enrollment Now Open!

Take the first step towards mastering treasury management and earning your CTP credential. Enroll in our **Certified Treasury Professional® (CTP)** Program and enhance your career with Chools.