

CERTIFIED MERGER & ACQUISITION ADVISOR (CM&AA) PROGRAM



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Introduction to CM&AA Program

Envision yourself becoming a pivotal force in the world of mergers and acquisitions, expertly guiding corporate finance and advisory transactions. The Certified Merger & Acquisition Advisor (CM&AA) designation is designed for professionals eager to excel in M&A advisory. This course covers essential topics, including the M&A process, valuation, financing, tax, legal, and strategic issues. It prepares you thoroughly for the CM&AA exam, ensuring you meet the high standards required for the CM&AA credential.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

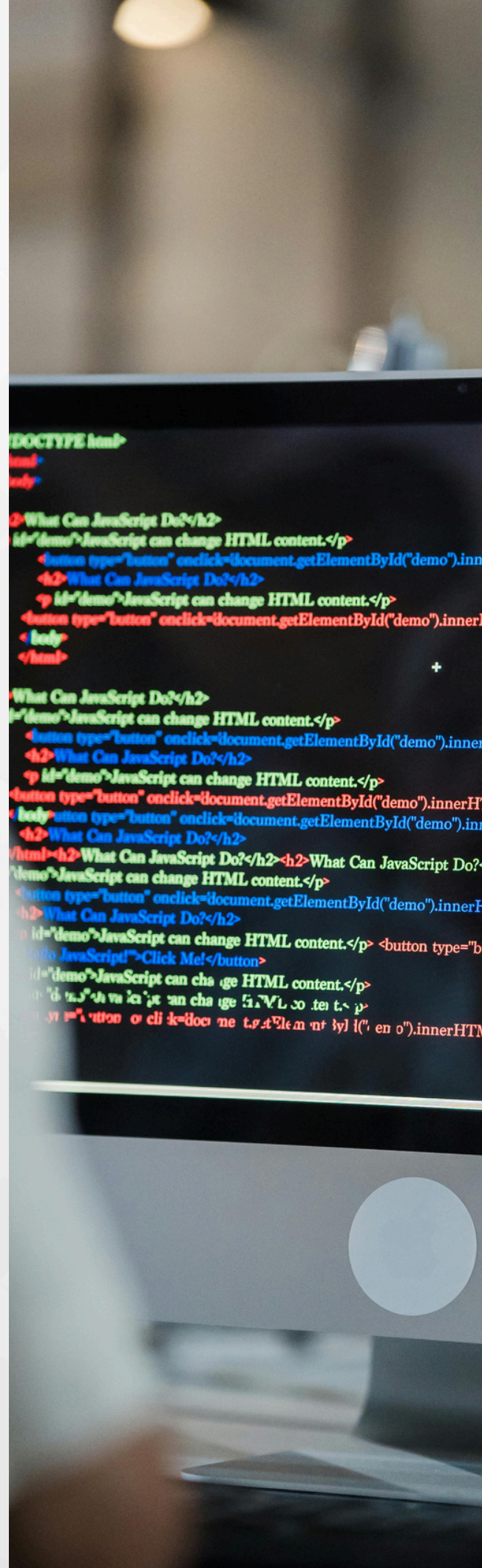
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Bachelor's degree or equivalent work experience in a corporate cash/treasury management or corporate finance-related position.



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- At least three years of employment in the financial services industry or a letter of recommendation from a supervisor in the same field.
- Completion of a self-study program and an on-campus week at a university partner, followed by online, proctored, closed-book course exams.

Program Overview

The CM&AA Program provides a comprehensive education in middle-market corporate finance, advisory, and transaction services. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



PROGRAM OBJECTIVES

- Build knowledge and skills in the M&A process, valuation, financing, and tax issues.
- Understand legal and strategic issues related to mergers and acquisitions.
- Prepare for the Certified Merger & Acquisition Advisor (CM&AA) exam.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in M&A advisory and corporate finance.

EXPECTED OUTCOMES

- Proficiency in middle-market corporate finance principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in M&A advisory.
- Innovation in understanding and managing corporate finance transactions.

SKILLS LEARNED

- **M&A Process:** Techniques for managing the M&A process.
- **Valuation:** Methods for valuing businesses in M&A transactions.
- **Financing:** Strategies for financing mergers and acquisitions.
- **Tax Issues:** Understanding and managing tax implications in M&A.
- **Legal Issues:** Navigating legal aspects of M&A transactions.
- **Strategic Issues:** Developing and implementing strategic plans for M&A.
- **Professional Ethics:** Applying ethical standards and professional conduct in M&A advisory.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on M&A analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in corporate finance contexts.

Program Outline

Required Core Modules

Module 1: Introduction to M&A Advisory

- Basics of M&A advisory and its importance.

Module 2: M&A Process I

- Techniques for managing the M&A process.

Module 3: M&A Process II

- Advanced M&A process management.

Module 4: Valuation I

- Methods for valuing businesses in M&A transactions.

Module 5: Valuation II

- Advanced valuation techniques.

Module 6: Financing I

- Strategies for financing mergers and acquisitions.

Module 7: Financing II

- Advanced financing techniques.

Module 8: Tax Issues I

- Understanding and managing tax implications in M&A.

Module 9: Tax Issues II

- Advanced tax strategies for M&A.

Module 10: Legal Issues I

- Navigating legal aspects of M&A transactions.

Module 11: Legal Issues II

- Advanced legal strategies in M&A.

Module 12: Strategic Issues I

- Developing and implementing strategic plans for M&A.

Module 13: Strategic Issues II

- Advanced strategic planning for M&A.

Module 14: Professional Ethics I

- Applying ethical standards and professional conduct in M&A advisory.

Module 15: Professional Ethics II

- Advanced ethical standards in corporate finance.

Module 16: Scenario and Sensitivity Analysis I

- Basics of performing scenario and sensitivity analysis in M&A.

Module 17: Scenario and Sensitivity Analysis II

- Advanced scenario and sensitivity analysis techniques.



Program Outline

Enrollment Now Open!

Take the first step towards mastering M&A advisory and earning your CM&AA credential. Enroll in our **Certified Merger & Acquisition Advisor (CM&AA)** Program and enhance your career with Chools.