

CERTIFIED MANAGEMENT ACCOUNTANT (CMA)



MANAGERIAL
ACCOUNTING

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Introduction to Certified Management Accountant

Imagine becoming the trusted financial navigator for any organization, whether corporate, government, or nonprofit. The Certified Management Accountant (CMA) designation equips financial managers with expertise in financial planning, analysis, control, decision support, and professional ethics. This course not only prepares you for the CMA exam by the Institute of Management Accountants (IMA) but also empowers you to elevate your career with an esteemed credential recognized worldwide.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

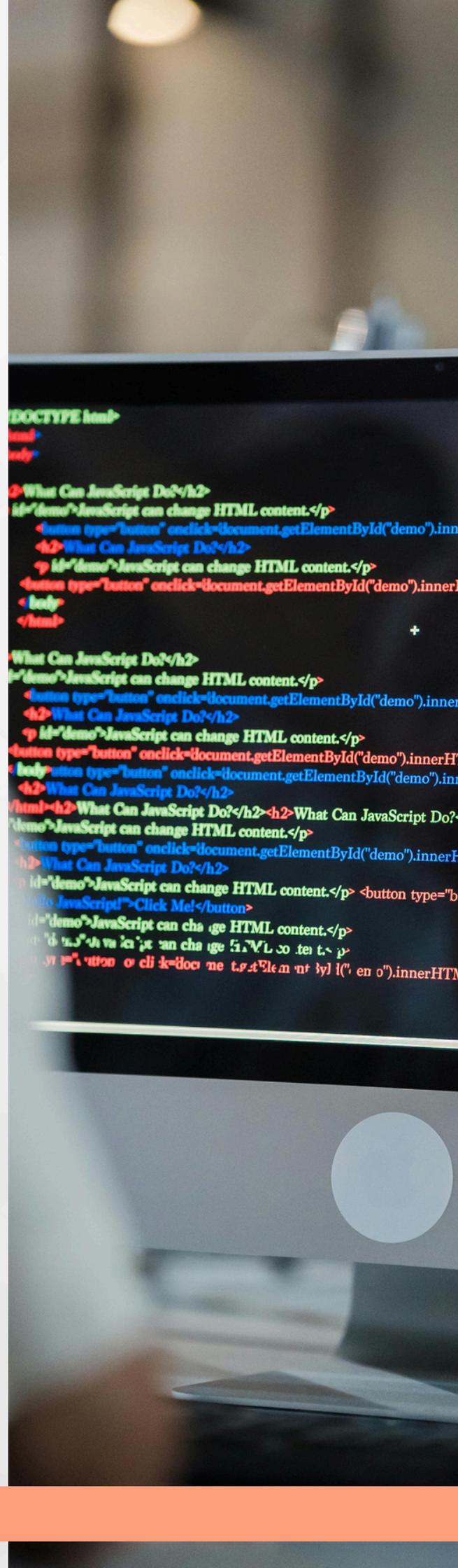
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Bachelor's degree or 2,000 hours of financial services work experience.



- Completion of a self-study program provided by the IBF, consisting of six modules and a written case study.
- Passing three online exams with a score of at least 80% to earn the CMA credential.

Program Overview

The CMA Program provides a comprehensive education in management accounting. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



PROGRAM OBJECTIVES

- Build knowledge and skills in financial planning, analysis, and control.
- Understand decision support and professional ethics.
- Prepare for the Certified Management Accountant (CMA) exam.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in financial management.

EXPECTED OUTCOMES

- Proficiency in management accounting principles and techniques.
- Practical experience through hands-on exercises.
- Strong analytical and problem-solving skills.
- Application of best practices in financial planning and analysis.
- Innovation in understanding and managing financial controls.

SKILLS LEARNED

- **Financial Planning:** Techniques for financial planning and budgeting.
- **Financial Analysis:** Analyzing financial data and performance.
- **Control and Decision Support:** Managing financial controls and supporting strategic decisions.
- **Professional Ethics:** Understanding and applying ethical standards in financial management.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on financial analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in financial management contexts.



Program Outline

Required Core Modules

Module 1: Introduction to Management Accounting

- Basics of management accounting and its importance.

Module 2: Financial Planning I

- Techniques for financial planning and budgeting.

Module 3: Financial Planning II

- Advanced financial planning techniques.

Module 4: Financial Analysis I

- Analyzing financial data and performance.

Module 5: Financial Analysis II

- Advanced financial analysis techniques.

Module 6: Control and Decision Support I

- Managing financial controls and supporting strategic decisions.

Module 7: Control and Decision Support II

Advanced techniques for control and decision support.

Module 8: Professional Ethics I

- Understanding and applying ethical standards in financial management.

Module 9: Professional Ethics II

- Advanced ethical standards and professional conduct.

Module 10: Scenario and Sensitivity Analysis I

- Basics of performing scenario and sensitivity analysis.

Module 11: Scenario and Sensitivity Analysis II

- Advanced scenario and sensitivity analysis techniques.

Module 12: Strategic Financial Management I

- Basics of strategic financial management.

Module 13: Strategic Financial Management II

- Advanced techniques in strategic financial planning.

Module 14: Communication in Financial Management I

- Basics of enhancing communication and interpersonal skills in financial management.

Module 15: Communication in Financial Management II

- Advanced communication techniques in financial management.



Program Outline

Module 16: Case Studies and Practical Applications

- Real-world case studies and practical applications in management accounting.

Enrollment Now Open!

Take the first step towards mastering management accounting and earning your CMA credential. Enroll in our **Certified Management Accountant (CMA)** Program and enhance your career with Chools.