CORPORATE FINANCE - MEASURING & PROMOTING VALUE CREATION PROGRAM





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Introduction to Corporate Finance & Value Creation

Imagine having the expertise to understand, measure, and promote true value creation within your organization. The Corporate Finance - Measuring & Promoting Value Creation course empowers you with key finance principles to assess business success and identify value creation opportunities. Covering topics such as financial and nonfinancial reporting, managing performance, cost analysis for managerial decisionmaking, and behavioral aspects in accounting, this course is designed to equip you with the necessary skills and knowledge to be an effective leader and decision-maker.



Why Choose Chools?

Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.

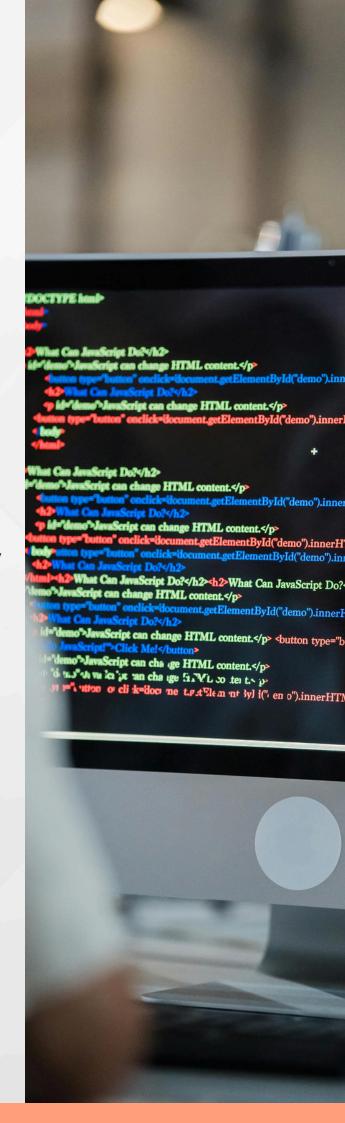
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- Hybrid Learning Model: Balance online flexibility with in-person engagement.
- Comprehensive Curriculum: Stay ahead with courses designed meet market demands.
- Community and Networking: Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Minimum age of 18 years and proficiency in English.
- Basic knowledge of accounting, finance, and economics.
- Willingness to participate in online discussions and peer feedback.



 Completion of the previous courses in the specialization or a passing score on the specialization exam.

Program Overview

The Corporate Finance - Measuring & Promoting Value Creation Program provides a comprehensive education in using finance principles to measure business success and promote value creation. Our curriculum ensures a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- Hybrid Learning Model: Combines online learning with in-person sessions for flexibility and interactive engagement.
- Interactive Sessions: Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- Self-paced Learning: Access course materials anytime, allowing you to learn at your own pace.



PROGRAM OBJECTIVES

- Understand the principles of corporate finance and value creation.
- Learn about financial and non-financial reporting.
- Manage financial and non-financial performance.
- Analyze costs for managerial decision-making.
- Explore behavioral aspects in accounting.
- Understand the regulation of sustainability reporting and CSR/ESG reporting.
- Prepare for advanced roles in finance and decision-making.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.

EXPECTED OUTCOMES

- Proficiency in corporate finance principles and techniques.
- Practical experience through hands-on exercises and projects.
- Strong analytical and problem-solving skills.
- Application of best practices in value creation and financial management.
- Innovation in understanding and managing financial data and sustainability metrics.

SKILLS LEARNED

- Financial Reporting: Techniques for effective financial reporting.
- Non-Financial Reporting: Understanding and implementing non-financial reporting.
- **Performance Management:** Strategies for managing financial and non-financial performance.
- Cost Analysis: Analyzing costs for managerial decisionmaking.
- Behavioral Accounting: Exploring behavioral aspects in accounting.
- Sustainability Reporting: Understanding and implementing sustainability reporting.
- CSR/ESG Reporting: Analyzing the value relevance of CSR/ESG reporting.
- Strategic Thinking: Developing and implementing strategic financial initiatives.
- Decision-Making: Making informed decisions based on financial analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in finance contexts.





Program Outline

Required Core Modules

Module 1: Introduction to Corporate Finance & Value Creation

Basics of corporate finance and value creation.

Module 2: Financial Reporting I

Techniques for effective financial reporting.

Module 3: Non-Financial Reporting I

 Understanding and implementing nonfinancial reporting.

Module 4: Performance Management I

 Strategies for managing financial and non-financial performance.

Module 5: Cost Analysis I

Analyzing costs for managerial decision-making.

Module 6: Behavioral Accounting I

Exploring behavioral aspects in accounting.

Module 7: Sustainability Reporting I

Understanding and implementing sustainability reporting.

Module 8: CSR/ESG Reporting I

 Analyzing the value relevance of CSR/ESG reporting.

Module 9: Strategic Financial Management I

 Developing and implementing strategic financial initiatives.

Module 10: Decision-Making I

 Making informed decisions based on financial analysis.

Module 11: Communication Skills I

• Enhancing communication and interpersonal skills in finance contexts.

Module 12: Financial Reporting II

Advanced techniques for financial reporting.

Module 13: Non-Financial Reporting II

Advanced strategies for non-financial reporting.

Module 14: Performance Management II

Advanced performance management strategies.





Program Outline

Module 15: Cost Analysis II

Advanced techniques for cost analysis.

Module 16: Behavioral Accounting II

behavioral Advanced accounting concepts.

Module 17: Sustainability Reporting II

 Advanced sustainability reporting strategies.

Module 18: CSR/ESG Reporting II

 Advanced analysis of CSR/ESG reporting.

Financial Module **Strategic** 19: Management II

strategic financial Advanced management.

Module 20: Capstone Project

 Applying skills to a real-world project in corporate finance and value creation.

Enrollment Now Open!

Take the first step towards mastering corporate finance and value creation. Enroll in our Corporate Finance -**Measuring & Promoting Value Creation** Program and elevate your career with Chools.

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