

CORPORATE FINANCIAL DECISION - MAKING FOR VALUE CREATION



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Introduction to Corporate Financial Decision - Making for Value Creation

Imagine being able to make investment, financing, and dividend decisions that maximize the value of a firm's assets, guiding it towards unparalleled success. The Corporate Financial Decision - Making for Value Creation course is meticulously designed to deepen your understanding of financial decision-making and its implications for value creation. Covering topics such as discounted cash flow analysis, net present value, internal rate of return, alternatives to DCF techniques, sensitivity analysis, capital structure, cost of capital, dividend policy, mergers and acquisitions, derivatives, and risk management, this course equips you with the necessary tools to excel in corporate finance. Additionally, it features a capstone project where you can apply your skills to real-world data, ensuring practical, hands-on learning.



Why Choose Chools?

Numbers That Speak for Themselves:

- **10,000+ Successful Alumni:** Join a network of impactful professionals.
- **95% Job Placement Rate:** Secure your future with Chools' proven track record.
- **20+ Years of Excellence:** Trust in a legacy of education and industry expertise.
- **200+ Industry Partnerships:** Leverage our connections for real-world insights and opportunities.

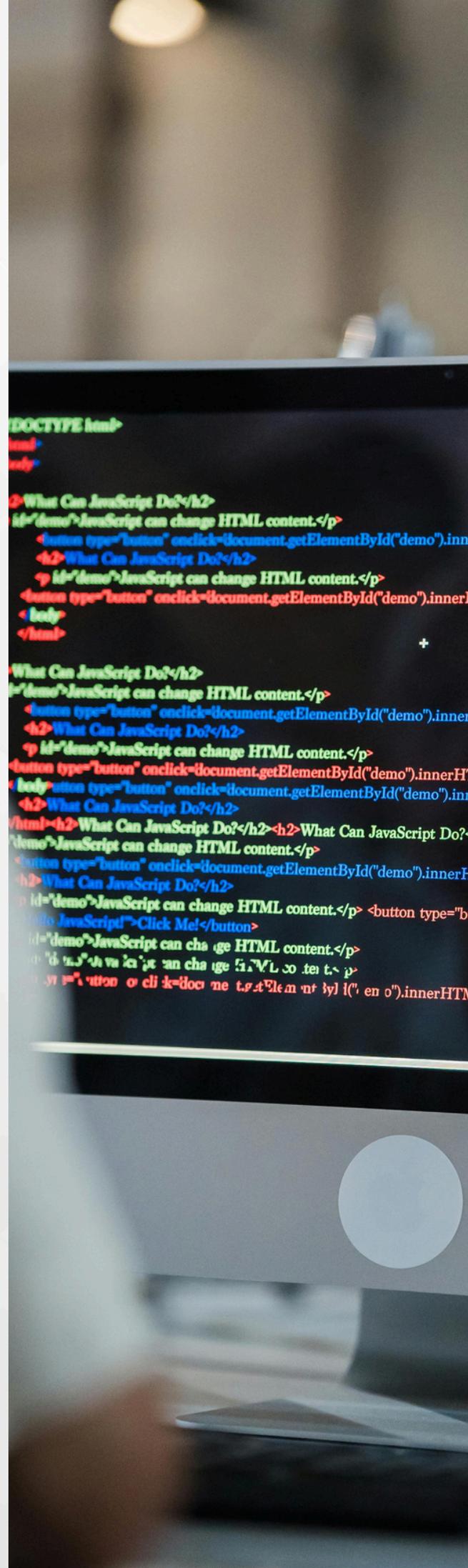
What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

- Basic knowledge of accounting, statistics, and corporate finance.
- Access to a computer with an internet connection and spreadsheet software.





Program Overview

The Corporate Financial Decision - Making for Value Creation Program provides a comprehensive education in making optimal financial decisions. Our curriculum ensures a thorough understanding, combining theoretical knowledge with practical, hands-on experience through a capstone project.

Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



PROGRAM OBJECTIVES

- Understand the fundamentals of corporate financial decision-making.
- Learn discounted cash flow analysis, net present value, and internal rate of return techniques.
- Master sensitivity analysis, capital structure, and cost of capital strategies.
- Understand dividend policy, mergers and acquisitions, derivatives, and risk management.
- Apply skills to real-world data through a capstone project.
- Prepare for advanced roles in corporate finance.
- Foster continuous learning and personal growth.
- Encourage teamwork and collaboration.

EXPECTED OUTCOMES

- Proficiency in corporate financial decision-making principles.
- Practical experience through hands-on exercises and projects.
- Strong analytical and problem-solving skills.
- Application of best practices in value creation.
- Innovation in understanding and managing financial strategies.

SKILLS LEARNED

- **Discounted Cash Flow Analysis:** Techniques for evaluating investment opportunities.
- **Net Present Value & Internal Rate of Return:** Methods for assessing project viability.
- **Sensitivity Analysis:** Understanding and implementing sensitivity analysis.
- **Capital Structure & Cost of Capital:** Strategies for managing a firm's capital structure.
- **Dividend Policy:** Understanding and implementing effective dividend policies.
- **Mergers and Acquisitions:** Techniques for navigating M&A processes.
- **Derivatives & Risk Management:** Strategies for managing financial risks.
- **Spreadsheet Software:** Utilizing spreadsheet software for financial analysis.
- **Strategic Thinking:** Developing and implementing strategic financial initiatives.
- **Decision-Making:** Making informed decisions based on financial analysis.
- **Communication Skills:** Enhancing communication and interpersonal skills in financial contexts.



Program Outline

Required Core Modules

Module 1: Introduction to Corporate Financial Decision-Making

- Basics of financial decision-making and its importance.

Module 2: Discounted Cash Flow Analysis I

- Techniques for evaluating investment opportunities using DCF analysis.

Module 3: Net Present Value & Internal Rate of Return I

- Methods for assessing project viability.

Module 4: Alternatives to DCF Techniques I

- Exploring other methods for evaluating investments.

Module 5: Sensitivity Analysis I

- Understanding and implementing sensitivity analysis.

Module 6: Capital Structure I

- Strategies for managing a firm's capital structure.

Module 7: Cost of Capital I

- Understanding the cost of capital and its impact.

Module 8: Dividend Policy I

- Implementing effective dividend policies.

Module 9: Mergers and Acquisitions I

- Techniques for navigating M&A processes.

Module 10: Derivatives & Risk Management I

- Strategies for managing financial risks.

Module 11: Financial Statements Analysis I

- Analyzing and interpreting financial statements.

Module 12: Spreadsheet Software I

- Utilizing spreadsheet software for financial analysis.

Module 13: Capstone Project I

- Applying skills to real-world data.

Enrollment Now Open!

Take the first step towards mastering corporate financial decision-making for value creation. Enroll in our **Corporate Financial Decision - Making for Value Creation** Program and elevate your career with Chools.