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INTRODUCTION TO MACHINE LEARNING & AI

Hey there, future Al specialist! Machine learning and artificial intelligence are revolutionizing industries with advanced algorithms and intelligent systems. Our comprehensive curriculum covers everything from machine learning algorithms to Al analytics, preparing you to lead in this cutting-edge field.





Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- Seasoned Instructors: Learn from industry experts with practical experience.
- Hybrid Learning Model: Enjoy the flexibility of online learning with the benefits of in-person engagement.
- Dynamic Curriculum: Stay updated with courses designed to match market demands.
- Vibrant Community: Engage with a thriving community of learners and professionals

Who Can Apply?

Eligibility Criteria:

 Eligibility Criteria: Bachelor's degree in any subject, preferably with a STEM background. Good command of English.



 Ideal Candidates: Professionals with a basic understanding of objectoriented programming, some prior knowledge of machine learning and Al concepts and tools, and a keen interest in advancing their skills in these areas

Program Overview

The Machine Learning & Al Engineer
Program at Chools offers a deep dive
into the fields of machine learning and
artificial intelligence. Combining
theoretical knowledge with practical
experience, the program is structured
into four progressive stages to ensure a
comprehensive understanding of the
subject matter.

Learning Mode:

- Hybrid Learning Model: Combines online learning with in-person sessions for flexibility and interactive engagement.
- Interactive Sessions: Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- Self-paced Learning: Access course materials anytime, allowing you to learn at your own pace.



Skills Learned

- Machine Learning Algorithms: Supervised, unsupervised, and reinforcement learning.
- Artificial Intelligence (AI): Intelligent agents, natural language processing, computer vision, robotics, deep learning, AI analytics.
- Data Wrangling: Cleaning and preparing data for analysis.
- Data Visualization: Creating impactful visualizations.
- Statistical Inference: Making data-driven decisions.
- Cloud Computing: Utilizing cloud platforms for AI tasks.
- Al Ethics: Understanding responsible Al use.
- **Big Data Technologies**: Handling large datasets with Hadoop and Spark.
- **Programming Skills**: Proficiency in Python and other relevant languages.
- Al Engineering: Building and deploying Al models and systems.

Job Positions and Opportunities

- Career Paths: Machine Learning Engineer, Al Engineer, Data Scientist, Al Researcher, Al Consultant, Computer Vision Engineer, NLP Engineer, Robotics Engineer.
- **Industry Demand**: High demand across sectors, competitive salaries, and strong growth potential.

Key Industry Verticals

Skill Application Areas: Finance, Healthcare, Retail,
 Technology, Marketing, Manufacturing, Energy, Education,
 Telecommunications, Logistics and Supply Chain, Government and Public Services.

Program Objectives

- Master technical skills in machine learning and Al.
- Apply advanced machine learning algorithms.
- Explore AI concepts like natural language processing and computer vision.
- Tackle real-world AI challenges.
- Understand AI ethics principles.
- Foster continuous learning.
- Promote teamwork and collaboration.
- Prepare for high-level AI roles.

Expected Outcomes

- Proficiency in machine learning and AI tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving abilities.
- Application of ethical Al practices.
- Innovation in Al-driven solutions.





PROGRAM OUTLINE

Stage 1: Fundamentals of Machine Learning & Al

1. Introduction to Machine Learning & Al

o Core principles, tools, and industry applications.

2. Basics of Machine Learning Algorithms

o Supervised and unsupervised learning fundamentals.

3. Introduction to Al Concepts

o Overview of intelligent agents, NLP, computer vision.

4. Python Programming for ML & Al

o Python syntax, data handling, and essential libraries.

Stage 2: Advanced Analytical Tools

5. Advanced Machine Learning Techniques

o Deep learning, reinforcement learning, Al analytics.

6. Data Visualization for Al

o Creating interactive visualizations and dashboards.

7. AI Ethics and Privacy

o Ethical consid<mark>erations, privacy laws, compliance strategies.</mark>

8. Intermediate Python for Al

o Using advan<mark>ced libraries for Al</mark> development.

Stage 3: Practical Applications

9. Data Cleaning and Preprocessing

o Techniques for ensuring data quality and reliability.

10. Exploratory Data Analysis (EDA) for Al

o Analyzing data distributions, identifying patterns.

11. Advanced Data Integration Techniques

o Integrating data from multiple sources.

12. Building Al Models

o Implementing and optimizing AI models.

Stage 4: Capstone Project

13. Integration of Learned Skills

o Apply tools and techniques to real-world Al problems.

14. Advanced Natural Language Processing (NLP)

o Text analysis, sentiment analysis, topic modeling.

15. Computer Vision Techniques

o Object detection, image classification, deep learning for CV.

16. Al for Robotics

o Building and programming intelligent robotic systems.





PROGRAM OUTLINE

Elective Modules

17. Predictive Analytics with Al

o Building and validating predictive Al models.

18. Al in Healthcare

o Applying AI techniques to healthcare data and problems.

19. Al for Finance

o Implementing AI solutions in financial services.

20. Big Data Technologies for Al

o Using Hadoop and Spark for large-scale Al applications.

21. Al-Driven Decision Making

o Using AI to inform and drive business strategies.

22. Cloud AI Solutions

o Deploying AI models and services on cloud platforms.

23. Al Project Management

o Leading Al projects, ensuring successful delivery.

24. Reinforcement Learning Applications

o Advanced techniques and applications of reinforcement learning.

25. Al for Natural Language Processing (NLP)

o Advanced text analytics and processing techniques.

Enrollment Now Open!

Take the first step towards mastering machine learning and Al. Enroll in our Machine Learning & Al Engineer Program and become a certified AI engineer with Chools.