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INTRODUCTION TO FULL STACK – META

Hello, future Meta developer! The Full Stack - META course teaches you how to develop web applications using Meta technologies. Meta, formerly known as Facebook, builds technologies that connect people, find communities, and grow businesses. This course also delves into the metaverse, a collective virtual shared space accessible by various devices. By the end of this course, you will be able to create full-stack web applications using Meta technologies and explore the opportunities and challenges of the metaverse.





Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.

What Sets Us Apart?

- **Expert Instructors**: Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model**: Balance online flexibility with in-person engagement.
- Comprehensive Curriculum: Stay ahead with courses designed to meet market demands.
- Community and Networking: Be part of an active community of learners and professionals.

Who Can Apply?

Eligibility Criteria:

 A bachelor's degree or equivalent in computer science, engineering, mathematics, or a related field.



- A basic understanding of programming concepts and languages, such as HTML, CSS, JavaScript, Python, etc.
- Familiarity with web development technologies, such as React, Django, Bootstrap, etc.
- A willingness to learn new skills and solve challenging problems

Program Overview

The Full Stack - META Program at Chools provides an extensive education in Meta technologies. Our curriculum covers a wide range of topics to ensure a thorough understanding, combining theoretical knowledge with practical, hands-on experience.

Learning Mode:

- Hybrid Learning Model: Combines online learning with in-person sessions for flexibility and interactive engagement.
- Interactive Sessions: Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- Self-paced Learning: Access course materials anytime, allowing you to learn at your own pace.



Skills Learned

- Meta Front-End Development: Creating user interfaces with Meta technologies.
- Meta Back-End Development: Implementing server-side logic and API development.
- Meta Marketing Analytics: Analyzing data to drive marketing strategies.
- Meta Social Media Marketing: Utilizing Meta platforms for marketing.
- Meta Metaverse Development: Building and exploring virtual shared spaces.

Job Positions and Opportunities

- Career Paths: Full Stack Developer, Meta Developer, Web Developer, Software Engineer, Metaverse Developer, Social Media Marketer, Data Analyst.
- Industry Demand: High demand across various sectors, competitive salaries, and strong growth potential.

Key Industry Verticals

 Skill Application Areas: Technology, Finance, Healthcare, Retail, Marketing, Telecommunications, Education, Logistics and Supply Chain, Government and Public Services.

Curriculum Highlights

- Fundamental Knowledge: Core principles of Meta technologies.
- Advanced Techniques: In-depth understanding of Meta frameworks and tools.
- Real-World Applications: Practical projects and case studies.
- Capstone Project: Integrating all your skills and knowledge.

Professional Development

- Continuous Learning: Stay updated with the latest trends.
- Networking Opportunities: Connect with industry experts, peers, and alumni.
- Ethical Considerations: Learn best practices and industry standards.

By completing the Full Stack - META Program at Chools, you'll gain the skills, knowledge, and certification needed to excel in Meta technologies and the metaverse, positioning yourself as a valuable asset to any organization.

Program Objectives

- Master technical skills in Meta technologies.
- Implement advanced web development techniques.
- Explore front-end and back-end Meta frameworks.
- Address real-world development challenges.
- Understand best practices in software development.
- Foster continuous learning.
- Encourage teamwork and collaboration.
- Prepare for advanced roles in web development and the metaverse.

Expected Outcomes

- Proficiency in Meta development tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of best practices in software development.
- Innovation in web and metaverse development solutions.





PROGRAM OUTLINE

Stage 1: Meta Front-End Development

1. Meta Front-End Technologies

o Core principles, creating user interfaces.

2. Advanced UI/UX Techniques

o Enhancing user experience through design.

Stage 2: Meta Back-End Development

3. Server-Side Programming

Developing robust server-side applications.

4. API Development and Integration

o Building and integrating APIs.

Stage 3: Practical Applications

5. Meta Marketing Analytics

o Analyzing data to optimize marketing strategies.

6. Meta Social Media Marketing

o Utilizing Meta platforms for marketing campaigns.

7. Exploratory Data Analysis (EDA)

o Analyzing data d<mark>istributions, identifying patterns.</mark>

Stage 4: Capstone Project

8. Integration of Learned Skills

o Apply tools and techniques to real-world Meta projects.

9. Advanced Meta Metaverse Development

o Exploring virtual shared spaces.

Elective Modules

10. Data Ethics and Privacy

o Ethical considerations, privacy laws, compliance strategies.

11. Predictive Analytics with Meta

o Building and validating predictive models.

12. Al for Meta Development

o Implementing AI solutions in Meta applications.

13. Advanced Data Warehousing Techniques

o Optimizing data warehousing solutions.

14. Data-Driven Decision Making

o Using data to inform and drive business strategies.

15. Cloud Meta Solutions

o Deploying Meta applications and services on cloud platforms.





16. Meta Project Management

o Leading Meta projects, ensuring successful delivery.

17. Big Data Security

o Securing data in big data environments.

18. Meta for IoT

o Managing data generated by IoT devices.

Enrollment Now Open!

Take the first step towards becoming a certified Meta developer. Enroll in our Full Stack - META Program and enhance your career with Chools