

# PROSCI CHANGE MANAGEMENT





# Contents

1. Introduction to Prosci Change Management
2. Why Choose This Program?
3. Who Can Apply?
4. Program Overview
5. Objectives and Outcomes
6. Skills Learned
7. Job Positions and Opportunities
8. Key Industry Verticals
9. Program Outline
  - Stage 1: Fundamentals of Prosci Change Management
  - Stage 2: Advanced Tools and Techniques
  - Stage 3: Practical Applications
  - Stage 4: Capstone Project
  - Elective Modules
10. Enrollment Information



# Introduction to Prosci Change Management

Prosci Change Management course is a course that teaches you how to use Prosci's methodology and tools to drive successful change initiatives in your organization. Prosci's approach is based on the ADKAR Model, which is a simple and effective framework for understanding and managing change at the individual level. The course will go through the three main components and framework : the PCT Model, the ADKAR Model, and the Prosci 3-Phase Process.



# Why Choose Chools?

## Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.



## What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.



## Who Can Apply?

### Eligibility Criteria:

- To be eligible for the course, you need to meet the following requirements:
- Have an active project that involves change management
- Have a basic understanding of change management concepts and terminology
- Be willing to participate in live sessions, peer feedback, and collaboration
- Be able to commit to three days of interactive learning and complete the course assignments and the capstone project

## Ideal Candidates:

Working professionals looking to advance their careers in Prosci Change Management.

## Program Overview

The Prosci Change Management Emerging Business Program provides an extensive education in Prosci Change Management . Our curriculum ensures a comprehensive understanding through four progressive stages, combining theoretical knowledge with practical, hands-on experience.

## Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



info@ramaqchools.com



+966536834733



ramaqchools.com

## Curriculum Highlights:

- **Fundamental Knowledge:** Core principles of Prosci Change Management
- **Advanced Techniques:** In-depth understanding of advanced tools.
- **Real-World Applications:** Practical projects and case studies to apply your learning.
- **Capstone Project:** A final project that integrates all your skills and knowledge, showcasing your proficiency in Prosci Change Management

## Professional Development:

- **Continuous Learning:** Stay updated with the latest trends and advancements in Prosci Change Management.
- **Networking Opportunities:** Connect with industry experts, peers, and alumni to advance your career.
- **Ethical Considerations:** Learn about data ethics, privacy, and compliance to maintain the integrity of your practices.



# Program Objectives

- Define Change Management
- Explain the Value of Change Management
- Apply the Prosci ADKAR® Model to Facilitate Individual Change
- Apply the Prosci 3-Phase Process for Organizational Change
- Activate Roles that Contribute to Change Success
- Formulate the Foundation of a Change Management Plan to Address a Specific Project





## Prosci Change Management

### Expected Outcome

- Proficiency in Prosci Change Management tools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of ethical practices.
- Innovation in Prosci Change Management solutions.

### Skills Learned

- **Change Management Fundamentals:** Understand the principles and best practices of change management.
- **Prosci ADKAR® Model:** Learn to apply the Prosci ADKAR® Model to facilitate individual change and overcome resistance.
- **Prosci 3-Phase Process:** Gain expertise in applying the Prosci 3-Phase Process for managing organizational change.
- **Stakeholder Engagement:** Develop skills to identify, engage, and manage stakeholders throughout the change process.
- **Communication Planning:** Create and execute effective communication plans to ensure clear and consistent messaging during change initiatives.

# PROSCI CHANGE MANAGEMENT

## Job Positions and Opportunities

- TPM Manager
- Assistant Manager Maintenance
- Maintenance Engineer
- Manufacturing Engineer
- Zero Emission Bus - Total Program Sales Manager
- Maintenance Engineer (Quality HR Services).



## Key Industry Verticals

E-commerce and Retail, Manufacturing and Automotive, Healthcare and Pharmaceuticals, Technology and Electronics, Logistics, SOil and Gas, Agriculture and Agribusiness, Fashion and Apparel.

## Industry Demand

- High demand across various sectors
- Competitive salaries
- Strong growth potential



info@ramaqchools.com



+966536834733



ramaqchools.com



# Prosci Change Management

## Program Outline

### Stage 1: Fundamentals of Prosci Change Management

- **Change Management Definition:** Understand the principles and best practices of change management, and how it contributes to successful project outcomes.
- **Prosci ADKAR® Model:** Learn to apply the Prosci ADKAR® Model, which focuses on individual change through Awareness, Desire, Knowledge, Ability, and Reinforcement.
- **Prosci 3-Phase Process:** Gain expertise in the Prosci 3-Phase Process for managing organizational change: Preparing for Change, Managing Change, and Reinforcing Change.



## Prosci Change Management

### Stage 2: Advanced Prosci Change Management Techniques

- **Prosci Model Mastery Series:** Complete the four Model Mastery programs: PCT Model Mastery, ADKAR Model Mastery Level 1, ADKAR Model Mastery Level 2, and Change Performance Mastery.
- **Certification for Advanced Practitioners:** Earn the Prosci Certified Advanced Change Practitioner (PCACP) certification by passing the exam after completing the Model Mastery programs.
- **Advanced Change Management Techniques:** Learn advanced techniques to navigate complex change challenges and drive better change outcomes.





## Stage 3: Practical Applications

- **Implementing Organizational Changes:**  
Apply Prosci methodologies to guide organizations through major changes, such as mergers, acquisitions, or restructuring.
- **Change Initiatives:** Lead change initiatives by using the Prosci ADKAR® Model to ensure individual and organizational transitions are smooth and successful.
- **Project Management Integration:**  
Integrate change management practices with project management methodologies to enhance project success rates and stakeholder satisfaction.

## Stage 4: Capstone Project

- **Project Initiation:** Define the change initiative, including its objectives, scope, and stakeholders.
- **Change Readiness Assessment:**  
Conduct an assessment to understand the organization's readiness for change and identify potential risks and challenges.
- **Stakeholder Analysis:** Identify key stakeholders and develop a plan to engage and communicate with them effectively.





## Prosci Change Management

### Elective Modules

- **Introduction to Change Management:** Establish a shared understanding of what change management is and how it contributes to project success.
- **Introduction to ADKAR® Model:** Learn to apply the Prosci ADKAR® Model to facilitate individual change and overcome resistance.
- **Introduction to Leading Change:** Understand the five research-based roles managers need to fulfill to lead change in their employees.
- **Thriving Through Change:** Help front-line employees navigate change, explore their emotional reactions, and experience the benefits of change.
- **Change Management for Project Managers:** Equip project managers with the skills to integrate change management practices into their projects for better outcomes.

### Enrollment Now Open

Take the first step towards becoming a certified Prosci Change Management Professional. Enroll in our program and enhance your career.



### Contact Us:

 [info@ramaqchools.com](mailto:info@ramaqchools.com)

 +966536834733

 [ramaqchools.com](http://ramaqchools.com)