



Consulting, Training & IT Services

# CREATIVITY CODE - RAPID IDEATION PROGRAM



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# Introduction to Creativity Code - Rapid Ideation program

Creativity Code - Rapid Ideation program course is a course that teaches you how to generate many ideas quickly and effectively using various techniques and tools. It covers topics such as brainstorming, mind mapping, SCAMPER, TRIZ, and more. It also helps you develop your creative thinking skills and mindset, and apply them to different domains and challenges.



# Why Choose Chools?

## Numbers That Speak for Themselves:

- 10,000+ Successful Alumni: Join a network of impactful professionals.
- 95% Job Placement Rate: Secure your future with Chools' proven track record.
- 20+ Years of Excellence: Trust in a legacy of education and industry expertise.
- 200+ Industry Partnerships: Leverage our connections for real-world insights and opportunities.



## What Sets Us Apart?

- **Expert Instructors:** Learn from industry veterans with hands-on experience.
- **Hybrid Learning Model:** Balance online flexibility with in-person engagement.
- **Comprehensive Curriculum:** Stay ahead with courses designed to meet market demands.
- **Community and Networking:** Be part of an active community of learners and professionals.



## Who Can Apply?

### Eligibility Criteria:

A knowledge ( through a course or work experience ) in Digital Transformation

# Ideal Candidates:

Working professionals looking to advance their careers in Creativity Code - Rapid Ideation program.



## Program Overview

The Creativity Code - Rapid Ideation program Emerging Business Program provides an extensive education in Creativity Code - Rapid Ideation program . Our curriculum ensures a comprehensive understanding through four progressive stages, combining theoretical knowledge with practical, hands-on experience.

## Learning Mode:

- **Hybrid Learning Model:** Combines online learning with in-person sessions for flexibility and interactive engagement.
- **Interactive Sessions:** Includes live webinars, workshops, and Q&A forums with expert instructors and peers.
- **Self-paced Learning:** Access course materials anytime, allowing you to learn at your own pace.



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## Curriculum Highlights:

- **Fundamental Knowledge:** Core principles of Creativity Code - Rapid Ideation program
- **Advanced Techniques:** In-depth understanding of advanced tools.
- **Real-World Applications:** Practical projects and case studies to apply your learning.
- **Capstone Project:** A final project that integrates all your skills and knowledge, showcasing your proficiency in Creativity Code - Rapid Ideation program

## Professional Development:

- **Continuous Learning:** Stay updated with the latest trends and advancements in Creativity Code - Rapid Ideation program.
- **Networking Opportunities:** Connect with industry experts, peers, and alumni to advance your career.
- **Ethical Considerations:** Learn about data ethics, privacy, and compliance to maintain the integrity of your practices.



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# Program Objectives

- Idea Generation and Brainstorming
- Creative Problem Solving
- Rapid Prototyping
- Innovative Thinking Techniques
- Collaboration and Team Creativity
- Implementing and Refining Ideas





## Creativity Code - Rapid Ideation program

# Expected Outcome

- Proficiency in Creativity Code - Rapid Ideation programtools and techniques.
- Practical experience through hands-on projects.
- Strong analytical and problem-solving skills.
- Application of ethical practices.
- Innovation in Creativity Code - Rapid Ideation programsolutions.

# Skills Learned

- **Idea Generation and Brainstorming:** Develop techniques to generate a large number of ideas quickly and efficiently through brainstorming and other creative methods.
- **Creative Problem Solving:** Enhance problem-solving abilities by applying creative thinking techniques to overcome challenges and find innovative solutions.
- **Rapid Prototyping:** Learn how to create quick prototypes of ideas to test and refine them rapidly, enabling faster iteration and improvement.
- **Innovative Thinking Techniques:** Master various innovative thinking techniques, such as mind mapping, lateral thinking, and design thinking, to foster creativity.
- **Collaboration and Team Creativity:** Improve collaboration skills to work effectively in teams, leveraging diverse perspectives to enhance creativity and ideation.

## CREATIVITY CODE - RAPID IDEATION PROGRAM



## Job Positions and Opportunities

- TPM Manager
- Assistant Manager Maintenance
- Maintenance Engineer
- Manufacturing Engineer
- Zero Emission Bus - Total Program
- Sales Manager
- Maintenance Engineer (Quality HR Services).



## Industry Demand

- High demand across various sectors
- Competitive salaries
- Strong growth potential

## Key Industry Verticals

E-commerce and Retail, Manufacturing and Automotive, Healthcare and Pharmaceuticals, Technology and Electronics, Logistics, Oil and Gas, Agriculture and Agribusiness, Fashion and Apparel.



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# Creativity Code - Rapid Ideation program

## Program Outline

### Stage 1: Fundamentals of Creativity Code - Rapid Ideation program

- **Idea Generation and Brainstorming:** Learn techniques to generate a large number of ideas quickly and efficiently through brainstorming and other creative methods.
- **Creative Problem Solving:** Enhance problem-solving abilities by applying creative thinking techniques to overcome challenges and find innovative solutions.
- **Rapid Prototyping:** Understand how to create quick prototypes of ideas to test and refine them rapidly, enabling faster iteration and improvement



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## Creativity Code - Rapid Ideation program

### Stage 2: Advanced Creativity Code - Rapid Ideation program Techniques

- **SCAMPER Method:** Explore the SCAMPER technique (Substitute, Combine, Adapt, Modify, Put to another use, Eliminate, Reverse) to enhance creativity and generate a wide range of innovative ideas.
- **High-Fidelity Prototyping:** Learn how to create high-fidelity prototypes that closely resemble the final product, allowing for detailed testing and feedback to refine and improve ideas.
- **Six Thinking Hats:** Utilize Edward de Bono's Six Thinking Hats technique to approach problems from multiple perspectives, enhancing decision-making and creative problem-solving.



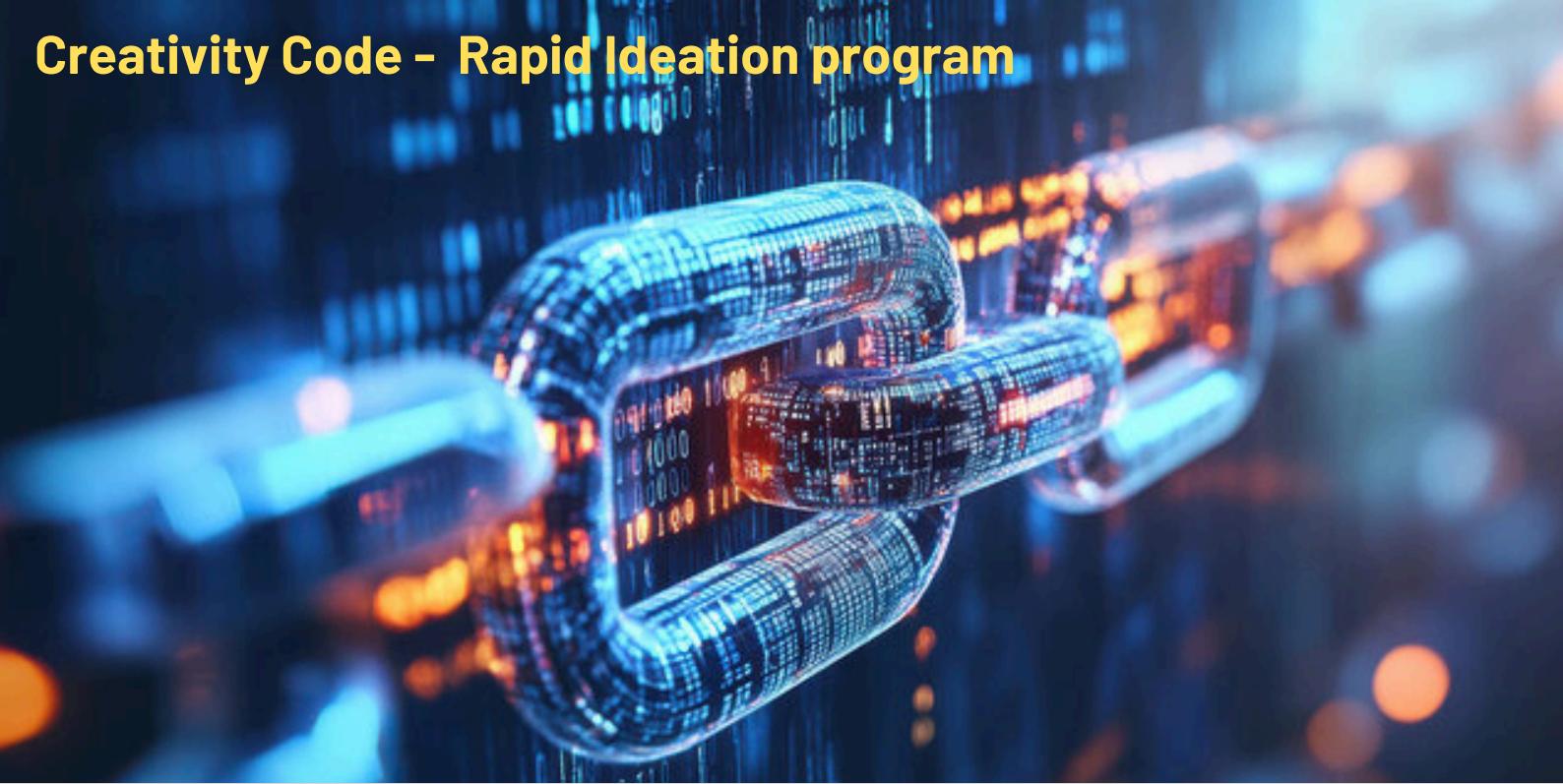
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## Stage 3: Practical Applications

- Idea Generation and Brainstorming:** Apply brainstorming techniques to generate a large number of ideas quickly for product development, marketing campaigns, and problem-solving.
- Creative Problem Solving:** Utilize creative thinking techniques to solve complex challenges in various fields, such as business, technology, and education.
- Rapid Prototyping:** Develop quick prototypes of new products, services, or solutions to test and refine them rapidly based on user feedback.

## Stage 4: Capstone Project

- Idea Generation and Brainstorming:** Conduct brainstorming sessions using various ideation techniques to generate a wide range of ideas. Document all generated ideas and select the most promising ones for further development.
- Rapid Prototyping and Testing:** Develop quick prototypes of the selected ideas to test their feasibility and gather feedback. Iterate on the prototypes based on user feedback and testing results to refine the innovative solutions.
- Implementation and Refinement:** Develop actionable plans to implement the refined ideas, including timelines, resources, and key milestones. Continuously refine and improve the ideas based on ongoing feedback and iteration.





## Creativity Code - Rapid Ideation program

# Elective Modules

- **Advanced Brainstorming Techniques:** Explore advanced brainstorming methods such as reverse brainstorming, brainwriting, and the nominal group technique to generate more diverse and creative ideas.
- **Innovation in Digital Tools:** Learn how to leverage digital tools and platforms to enhance the ideation process, including software for mind mapping, collaborative brainstorming, and prototyping.
- **Sustainable Innovation:** Understand the principles of sustainable innovation and how to develop eco-friendly and socially responsible ideas that contribute to long-term success.
- **Creative Leadership:** Develop leadership skills to inspire and manage creative teams effectively, fostering a culture of innovation and collaboration.
- **Cross-Industry Innovation:** Study innovative practices from different industries and learn how to apply these insights to your own projects, promoting cross-industry creativity and problem-solving

## Enrollment Now Open

Take the first step towards becoming a certified Creativity Code - Rapid Ideation program Professional. Enroll in our program and enhance your career.



## Contact Us:

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